

Recycling is on the up...

We can't do it without you!

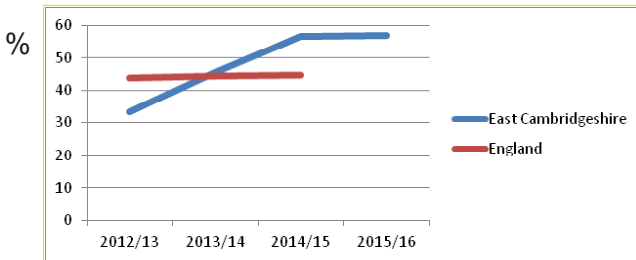
East Cambridgeshire District Council



Since introducing wheeled bin recycling collections in 2013, East Cambridgeshire has:

- ✓ increased the percentage of waste recycled from 34% to 57%;
- ✓ improved from 257th of 320 English councils for recycling performance to 26th, and;
- ✓ been 3rd most improved English council for recycling for the last 2 years.

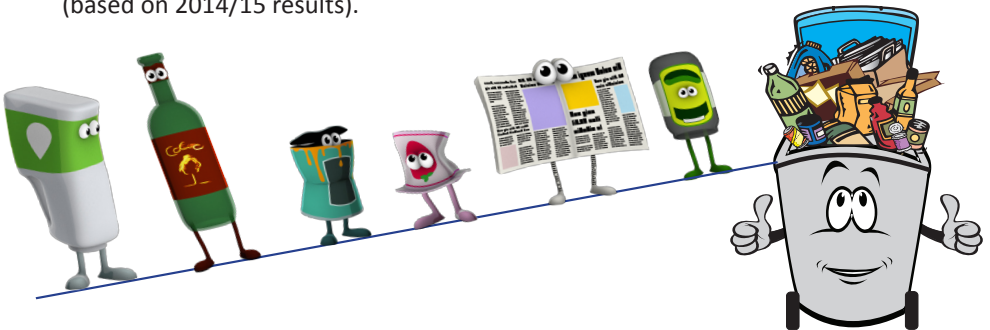
East Cambridgeshire compared to National recycling performance



* 2015/16 performance for East Cambridgeshire is provisional & national performance is not yet available.

...but we need your help to do even better!

- East Cambridgeshire District Council is aiming to recycle 60% of rubbish;
- this would elevate East Cambridgeshire to the top 10 English districts for recycling (based on 2014/15 results).



We all have a part to play!

About 75% of waste could be recycled through recycling collections in East Cambridgeshire. Using recycling centres and banks to recycle other materials could increase this further.

East Cambridgeshire households produce an average of 820kg/year of rubbish, equivalent to 16 bags of sugar/week. Please think if an item can be re-used or recycled before putting it in your black sack. We have nearly reached our 60% recycling target, but will only get there if everybody plays their part.

Ever wonder what happens to the material you recycle?

Watch videos showing what happens to the material we collect for recycling at <http://www.recap.co.uk/>

You can also find out more about ways to reduce and reuse your rubbish.

It pays to recycle in East Cambridgeshire!

You could win up to £250 just for putting your blue bin out for emptying in our monthly prize draw. See www.eastcamb.gov.uk for details.

Is it in the right bin?

Don't let your efforts go to waste! Please only include listed items to avoid the risk of your bin not being emptied.



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