TITLE: HEALTH & WELLBEING STRATEGY

Committee: REGULATORY & SUPPORT SERVICES COMMITTEE

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[Q143]

# 1.0 ISSUE

1.1 The introduction and implementation of East Cambridgeshire District Council's Health & Wellbeing Strategy.

## 2.0 RECOMMENDATIONS

- 2.1 Members are requested to:
  - Approve/amend the Health & Wellbeing Strategy 2015-2018;
  - Approve the action plan to the Strategy, and,
  - Request that consideration be given by Management Team to amend the Standard report template to include a section on Health and Wellbeing.

### 3.0 BACKGROUND

- 3.1 Public health has been repositioned back into local government and the structure which sits around it has been completely revised. From 1 April 2013 top tier authorities took over public health as a statutory function. For District and City Councils this change offers the opportunity to enhance its role in improving health outcomes.
- 3.2 The Cambridgeshire Health & Wellbeing Strategy 2012-17 was developed as a result of these changes and identifies six priorities:
  - 1. Ensure a positive start to life for children, young people and families;
  - 2. Support older people to be independent, safe and well;
  - 3. Encourage healthy lifestyles and behaviours in all actions and activities while respecting people's personal choices;
  - 4. Create a safe environment and help to build strong communities, wellbeing and mental health:
  - 5. Create a sustainable environment in which communities can flourish, and
  - 6. Work together effectively.
- 3.3 It is recognised within the Cambridgeshire Health & Wellbeing Strategy that the implementation of the associated action plan will require partner organisations to take responsibility to assist in its implementation.
- 3.4 The development of an ECDC Health & Wellbeing Strategy will provide a vision as to how the Council, during its day-to-day business contributes to the improvement of health outcomes for our residents, and people who work or visit the district.

- 3.5 The Strategy provides clear links to the Cambridgeshire Health & Wellbeing Strategy 2012-17 and demonstrates how, at a local level the Council is implementing policies and strategies that have a direct impact on health.
- 3.6 It is accepted that the health of people in East Cambridgeshire is generally good, compared with the England average. However, we need to be mindful of the changing demography of the district, especially the ageing population.
- 3.7 The Strategy provides an overview of the service areas that most impact on health:
  - Economic Development;
  - Planning;
  - Community and leisure facilities;
  - Housing;
  - Environmental Services:
  - Licensing
- 3.8 The work undertaken by these services are translated into actions and targets in the accompanying action plan to the Strategy.
- 3.9 The Council Chair's the local Health & Wellbeing Partnership which brings together a number of statutory and voluntary organisations, the local commissioning group, Healthwatch and patient representatives. It considers existing and arising issues that may affect determinants of health, improve public health or affect changes to services. By working with our partners it helps maintain an overview of local health improvement initiatives and activities. It also provides links with the Cambridgeshire Health and Wellbeing Board.

#### 4.0 ARGUMENTS/CONCLUSIONS

- 4.1 The development of a local Health & Wellbeing Strategy will set out what the Council will do to protect and improve the health of their residents. It provides the Council with clear goals, targets and objectives. The Strategy not only links directly to one of the Council's corporate objective, but also links back to the Cambridgeshire Health & Wellbeing Strategy 2012-17.
- 4.2 To further demonstrate this Council's commitment to improve the health and wellbeing of residents it is also suggested Members request that consideration by Management Team, be given to the introduction of a section within the standard report template on Health and Wellbeing. This will ensure that due consideration has been given and highlight the impacts on health and wellbeing of any changes to future policies or strategies brought before Mmembers.

# 5.0 FINANCIAL IMPLICATIONS/EQUALITY IMPACT ASSESSMENT

- 5.1 There are no financial implications arising from this report.
- 5.2 Equality Impact Assessment (INRA) not required.

#### 6.0 APPENDICES

6.1 Appendix 1 – draft Health and Wellbeing Strategy 2015 - 2018

Agenda Item 12 - page 2

Background DocumentsLocationContact OfficerCambridgeshire Health and wellbeing Strategy 2012-<br/>2017SF 209Liz KnoxEnvironmental Services Manager<br/>(01353) 616313<br/>E-mail: liz.knox@eastcambs.gov.uk