



## Part A

### Premises Licence

**Premises Licence Number**

14/00715/LIQ\_05

#### Part 1 – Premises Details

**Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code**

The Hereward  
45 - 49 Market Street  
Ely  
Cambridgeshire  
CB7 4LL

**Telephone number:** 01353 772050

**Where the licence is time limited the dates**

Not applicable

**Licensable activities authorised by the licence**

Films (indoors)  
Indoor Sporting Events  
Live Music (indoors)  
Recorded Music (indoors)  
Performance of Dance (indoors)  
Late Night Refreshment (indoors & outdoors)  
Sale by Retail of Alcohol

## **Times the licence authorises the carrying out of licensable activities**

### **Standard activity times**

Films (indoors)	
Sunday to Wednesday	07:00 - 00:00
Thursday to Saturday	07:00 - 01:00
Indoor Sporting Events	
Sunday to Wednesday	11:00 - 00:00
Thursday to Saturday	11:00 - 01:00
Live Music (indoors)	
Sunday to Wednesday	11:00 - 00:00
Thursday to Saturday	11:00 - 01:00
Recorded Music (indoors)	
Sunday to Wednesday	07:00 - 00:00
Thursday to Saturday	07:00 - 01:00
Performance of Dance (indoors)	
Sunday to Wednesday	11:00 - 00:00
Thursday to Saturday	11:00 - 01:00
Late Night Refreshment (indoors & outdoors)	
Sunday to Wednesday	23:00 - 00:00
Thursday to Saturday	23:00 - 01:00
Sale by Retail of Alcohol	
Sunday to Wednesday	11:00 - 00:00
Thursday to Saturday	11:00 - 01:00

### **Non standard activity times**

From end of permitted hours New Year's Eve to start of permitted hours New Year's Day.

The external side courtyard seating area must not be used by the venue after 20:00hrs each evening.

## **The opening hours of the premises**

### **Standard opening hours**

Sunday to Wednesday	07:00 - 00:30
Thursday to Saturday	07:00 - 01:30

### **Non standard opening hours**

From end of permitted hours New Year's Eve to start of permitted hours New Year's Day.

An additional hour to be added to the premises opening hours on the day when British Summertime commences.

**Where the licence authorises supplies of alcohol whether these are on and / or off supplies**

Alcohol is supplied for consumption both ON and OFF the premises.

**Part 2**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

Stonegate Pub Company Limited  
Porter Tun House  
500 Capability Green  
Luton  
LU1 3LS

Telephone Contact Number: 02073994200

**Registered number of holder, for example company number, charity number (where applicable)**

Registered Business Number: FC029833

**Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol**

Mr Simon Pac-Pomarnacki  
The Hereward  
45 Market Street  
Ely  
Cambridgeshire  
CB7 4LZ

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol**

Personal Licence Number: 013961

Licensing Authority: London Borough of Richmond

**Licence last updated: 29 October 2018**

## **Annex 1 – Mandatory Conditions**

### **Mandatory Conditions: Sale by Retail of Alcohol**

1. No supply of alcohol may be made under the premises licence:
  - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
  - (b) at a time when the designated premises supervisor does not hold a personal licence or his/her personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

### **Mandatory Conditions: Irresponsible Drink Promotions, Free Potable Water, Age Verification Policy, Measures of Alcohol**

1. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises:
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to:
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
    - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
    - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
3. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either:

- (a) a holographic mark, or
- (b) an ultraviolet feature.

4. The responsible person must ensure that:

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures:

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

**Mandatory Conditions: No Sale of Alcohol for less than the Permitted Price**

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price less than the permitted price.

2. For the purposes of the condition set out in paragraph 1:

- a) 'duty' is to be construed in accordance with the Alcoholic Liquor Duties Act 1979);
- b) 'permitted price' is the price found by applying the formula:

$P = D + (D \times V)$  where:

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

c) 'relevant person' means, in relation to premises in respect of which there is in force a premises licence:

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

- d) 'relevant person' means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
  - e) 'value added tax' means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ('the first day') would be different from the permitted price on the next day ('the second day') as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

### **Mandatory Conditions: Exhibition of Films**

1. Where the film classification body is specified in the premises licence, unless subsection (2)(b) applies, admission of children must be restricted in accordance with any recommendation made by that body.
2. Where:
- b) the film classification body is not specified in the licence, or
  - c) the relevant licensing authority has notified the holder of the premises licence that this subsection applies to the film in question,
- admission of children must be restricted in accordance with any recommendation made by that licensing authority.
3. In this section:
- a) 'children' means persons under the age of 18, and
  - b) 'film classification body' means the person or persons designated as the authority under Section 4 of the Video Recordings Act 1984 (c.39) (authority to determine suitability of video works for classification).

### **Mandatory Conditions: Door Supervision**

1. Where a premises licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, each such individual must be licensed by the Security Industry Authority.
2. In this section:
- a) 'security activity' means an activity to which paragraph 2(1)(a) of Schedule 2 to the Private Security Industry Act 2001 (c.12) applies, and
  - b) paragraph 8(5) of Schedule 2 to the Private Security Industry Act 2001 (c.12) (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.

## **Annex 2 – Conditions consistent with the Operating Schedule**

1. A CCTV system to be fitted and maintained at the premises to an approved standard, including a camera covering the outside of the premises. Images to be retained for at least 31 days and made available to police on request.
2. The person nominated as the designated premises supervisor to join and actively support Ely City pubwatch, support its aims and objectives, including support of its agreed banning policy, and attending meetings personally or by sending an authorised representative of the venue.
3. On occasions when the venue is open primarily for the sale and consumption of alcohol the designated premises supervisor to actively operate a "challenge 21 policy". This will include a voluntary agreement to only accept identity cards with a "pass" accreditation, passports or photo ID, driving licences, or any future identification card as approved by Central Government, or bona-fide recognised forms of identification.
4. Children must not be permitted on the premises unless accompanied by a responsible adult.
5. Children must not be permitted on the premises after 21:00 hours when regulated entertainment is provided (other than recorded music).
6. Numbers: Maximum 400 (four hundred).
7. Number of Exits: 2 (two) exits each of minimum clear width 1950 (one thousand nine hundred and fifty) mm.
8. Fire Fighting Equipment: 4 (four) AFFF, 2 (two) CO2 type fire extinguishers, 1 (one) fire blanket.
9. Emergency Lighting: Installed and maintained in accordance with BS5266 Pt.1 including maintained illuminated EXIT boxes above each exit door.
10. Fire Alarm System: Installed and maintained in accordance with BS5839 Pt.1.
11. All windows and doors to be kept shut after 23:00 hours when live or recorded music is played.

## **Chequers Lane Outside Seating Area Conditions**

1. The following conditions to apply to the external area adjacent to the side of the premises and adjacent to Chequers Lane, as edged on the plan lodged with the Licensing Authority showing that external area.
2. Whilst the external courtyard seating area adjacent to Chequers Lane is in use by the venue, it must be adequately supervised, checks must be made at half hourly intervals (this to include removal of empty glassware and breakages etc.), a log of such checks to be kept at site and available to the Police or a representative of the Licensing Authority upon reasonable request. Such records to be kept for a period of 3 months.
3. The area used to be clearly delineated by barriers provided by the venue and must be limited to four tables accommodating sixteen covers in all.
4. Whilst that area is in use by the venue, the staff must ensure that persons using that area are seated and within the area delineated by the barriers provided by the venue.
5. Whilst the area is in use by the venue, staff must ensure any customers who may be smoking in that area do not encroach upon the public right of way, known as Chequers Lane and allow free and unfettered access to persons wishing to use it.

6. The external side courtyard seating area must not be used by the venue after 20:00hrs each evening.
7. Tables and chairs to be removed and securely stored away from the area as soon as reasonably practical after that time and in any event by 20:30hrs.
8. A CCTV camera must monitor the area whilst it is being used by the venue.
9. The Police will liaise with the Management concerning use of this area by the venue and in the event that there should be any issues that undermines one or more of the licensing objectives, the Management, having been notified, will use their best endeavours to address the situation in good time and if necessary remove the tables from use until such a time it is agreed by the Police in writing that those concerns are addressed.
10. The Environmental Health Officer will liaise with the Management concerning use of this area by the venue and in the event that there should be any issues that undermine the public nuisance licensing objective, the Management having been notified will use their best endeavours to address the situation in good time and if such issue is not addressed and a public nuisance is proved, if necessary the tables and chairs will be removed from use until such time as it is agreed in writing by the Environmental Health Officer and those concerns are addressed.
11. Notices to be placed in the external area, asking customers to respect the needs of local residents.
12. Suitable notices to be placed asking customers to ensure that they remain within the approved area and do not take glass drinking vessels from that area.



**Annex 3 – Conditions attached after a Hearing by the Licensing Authority**

**Annex 4 – Plans**