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**TITLE: SPORT AND HEALTH DEVELOPMENT SERVICES, YEAR TWO ACTION PLAN AND LEISURE CENTRE AND SPORT FACILITIES SERVICE LEVEL AGREEMENT GRANT FUNDING 2014 / 2015.**

Committee: Community and Environment Committee

Date: Thursday 8<sup>th</sup> May 2014

Author: Alistair Mckie, Sport and Health Development Officer

[N285]

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1.0 ISSUE

- 1.1 On the 13<sup>th</sup> June 2013 Members approved the Sport and Physical Activity Strategy 2013 – 17 setting out the evidence base and priorities for physical activity and preventable diseases and a Year One Action Plan which detailed the Council's activity in response to these priorities. This paper sets out the Council's Year 2 Action Plan to deliver the strategic priorities.
- 1.2 Members are asked to consider maintaining the same level of Service Level Agreements (SLA) Grant Funding provided in 2013 / 2014 to Leisure Centres and Sport Facilities in the District for 2014 / 2015.

2.0 RECOMMENDATION(S)

- 2.1 Members are asked to approve the Year Two Action Plan 2014 / 2015 (Appendix One).
- 2.2 Members are requested to consider and approve the Leisure Centre and Sport Facilities SLA Grant Funding 2014 / 2015 (3.3).

3.0 BACKGROUND/OPTIONS

- 3.1 The Sport and Physical Activity Strategy 2013 – 17, identified the following strategic vision and three key priorities:

Strategic Vision

'Create, develop and sustain Sport and Physical Activity Services which support East Cambridgeshire to be a more active and healthier place, and build on the London 2012 Olympic and Paralympic Legacy.'

Priorities

1. Increase sport and physical activity participation through specific and targeted services.

2. Reduce the number of community preventable health diseases which are prioritised by the health and Wellbeing Partnership.

3. Sustain and increase standards of physical buildings, partnerships, third sector organisations and volunteers.

3.1.1 The introduction of a four year Strategy has allowed the Council to take a strategic approach to planning and targeting resources appropriately. The Year One Action Plan set out ambitious targets and delivered a number of key outcomes including:

- Secured external grant funding from Sanctuary Housing to deliver a targeted school Holiday Programme within priority communities in Littleport.
- Continued to sustain the Mature and Active (older people's) exercise programme).
- In partnership with the School Sport Partnership deliver the Youth Games 2013 event, this saw over 350 children competing in sport.
- Worked within East Cambridgeshire Sport Disability partnership to enhance and develop activities for People with Disabilities.
- Delivered a recreational badminton programme (within 3 centres) and club support package in partnership with Badminton England.
- Provided accredited training to 32 sport coaches to support Sport Clubs and increase standards of delivery.
- Worked within the Health and Wellbeing Partnership to develop a business case for Falls Prevention.
- Provided strategic planning and support to the Council's internal department e.g. Forward Planning and North Ely Development.
- Continued to support the District's Community Leisure Trusts to be sustainable through business support, attracting external funding and strategic planning.

3.2 The Year Two Action Plan will continue to achieve the strategic priorities and will build on the success that was achieved in Year One. Appendix One contains the Year Two Action Plan.

3.3 The table below sets out the agreed grants provided to Leisure Centres and Sport Facilities in 2013/14:

Centre	Area	Amounts
Burwell Sport Centre	Burwell	£4,539
Bottisham Sport Centre	Bottisham	£2,723
Ellesmere Sport Centre	Stetchworth	£2,723
Mepal Outdoor Centre	Mepal	£2,723
Littleport Leisure Centre	Littleport	£4,539
Paradise Sport Centre	Ely	£2,723
Ross Peers Sport Centre	Soham	£2,723
Ely Outdoor Sport Centre	Ely	£4,539

Total	£27,232.00
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3.4 It is important for Members to note that delivery of the Year Two Action Plan and Grant Funding 2014 / 2015 could be affected by the outcome of the Sports, Leisure & Health Service Review which is being undertaken over the next 9 – 12 months.

#### 4.0 ARGUMENTS/CONCLUSIONS

4.1 The Year Two Action Plan (Appendix One) sets out the Council's service delivery plan for Sport and Health Services in 2014/15. A Year Two Evaluation Report will be brought back to Committee upon completion.

4.2 If Members approve the Leisure Centre and Sport Facilities grant funding, then a service level agreement will be put in place along with the requirement for monitoring which will be reported back to Committee post March 2015.

#### 5.0 FINANCIAL IMPLICATIONS/EQUALITY IMPACT ASSESSMENT

5.1 The funding required for delivering the Year Two Action Plan 2014 / 2015 is:

- £18,058 for programme delivery
- £27,232 Grant Funding for Leisure Centres and Sport Facilities Grant Funding in 2014/15.

5.2 These funding requirements can all be met from existing resources within the Council's Community and Leisure Services budget.

5.3 A full Equality Impact Assessment (INRA) has been completed at Appendix 2. The Assessment highlighted no significant impact on equalities in relation to the changes in delivering sport and physical activity services.

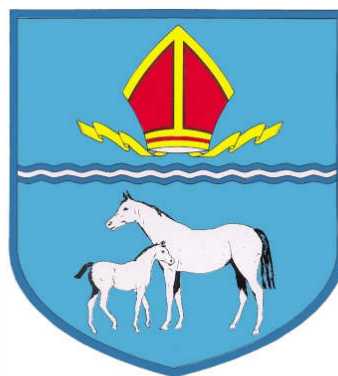
#### 6.0 APPENDICES

6.1 Appendix 1 – Year Two Action Plan

6.2 Appendix 2 – Full Equality Impact Assessment (INRA)

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<u>Background Documents</u>	<u>Location</u>	<u>Contact Officer</u>
ECDC Sport and Physical Activity Strategy 2013 – 2017	First Floor Annex, The Grange, Ely	Alistair Mckie Sport and Health Development Officer (01353) 616267 alistair.mckie@eastcambs.gov.uk



EAST CAMBRIDGESHIRE  
DISTRICT COUNCIL

## **Year Two, Sport and Physical Activity Action Plan 2014 – 2015**

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## Introduction

This Year Two, Sport and Physical Activity Action Plan 2014 – 2015 details the actions which will be delivered by East Cambridgeshire District Council to achieve the strategic vision and three priorities in the approved Sport and Physical Activity Strategy 2013 – 2017. The strategic vision and three priorities are:

### Strategic Vision

Create, develop and sustain Sport and Physical Activity Services which support East Cambridgeshire to be a more active and healthier place, and build on the London 2012 Olympic and Paralympic Legacy.

### Priorities

1. Increase sport and physical activity participation through specific and targeted services.
2. Reduce the number of community preventable health diseases which are prioritised by the health and Wellbeing Partnership.
3. Sustain and increase standards of physical buildings, partnerships, third sector organisations and volunteers

Each section below is one of the identified three priorities.

## Priorities and Actions

### Priority One: Increase sport and physical activity participation through specific and targeted services.

Area	Rationale and Description	Performance Indicator
Community Physical Activity Programme	<p>The Council can play a key role in addressing barriers to participation and create cohesive pathways to encourage active communities. The Council has the ability to address barriers by delivering new activities which address unmet demand and engage 'hard to reach' groups. To achieve these aims a staged approach is proposed, with each stage addressing a particular barrier to participation. Each stage will be small in scale which then builds up to create the wider programme.</p> <p>The first pilot will be to develop a outdoor summer activity programme at Ely Country Park which utilises new fitness equipment and encourages communities to get active in the park. Based on evidence it is identified that subsequent stages will aim to work with Girls and Young Women followed by people with Disabilities.</p>	1. Pilot a Green Open Space Physical Activity Programme which builds community participation within Ely by 100 participants by May 2014. With the Business Case to expand the programme to Soham and Littleport by Aug 2014.
<b>Priority Two: Reduce the number of community preventable health diseases which are prioritised by the health and Wellbeing Partnership.</b>		
Falls Prevention	Building on the work in 2013, a Falls Prevention Task and	2. Secure partnership funding to create

Business Case and Expansion of the Mature and Active Programme	Finish Group of the East Cambridgeshire Health and Wellbeing Partnership have been working to develop a business case for the development of a Universal Falls Prevention Programme. The business case will be developed, whilst at the same time Cambridgeshire and Peterborough CCG are tendering Older People's Healthcare and Adult Community Services. The tendering process by the CCG is expected to be completed by October 2014, with implementation in March 2015. The business case is expected to address any gaps in remaining provision.	a Universal Falls Prevention Programme which includes expansion of the Mature and Active Programme in rural communities by August 2014.
Littleport Health Action Plan 2014 – 2015	Building on the successful work of the Littleport Action Plan in 2013 / 2014 the Health and Wellbeing Partnership would like to maintain the approach of concentrating services within a defined geographical area to address poor health outcomes. Before undertaking a new Action Plan for 2014 / 2015 the partnership would like to review the work completed and identified more joint delivery.	3. Review and establish a new Littleport Action Plan for 2014 / 2015 by August 2014, then project manage implementation by March 2015.
Exercise Referral Business Case	Develop an Exercise Referral Business Case for the Health and Wellbeing Partnership.	4. Gain the support of the Health and Wellbeing Partnership and develop an Exercise Referral Business Case by March 2015.
<b>Priority Three: Sustain and increase standards of physical buildings, partnerships, third sector organisations and volunteers.</b>		
Leisure Centre and Sport Facilities Business Planning	Sport and Health Services provide essential technical advice and planning support to both internal Council departments and external partners e.g. Community Leisure Trusts. During	5. Continue to provide business planning and technical advice to internal and external customers of



Support	<p>2014/15 a Leisure Needs Analysis and Facilities Strategy will be developed. Sport and Health Services will focus on the following projects:</p> <ul style="list-style-type: none"> <li>- Littleport Leisure Centre and future development of the new College in Littleport.</li> <li>- Ely Leisure Centre.</li> <li>- Burwell Sport Centre forward planning appraisal.</li> <li>- Continue to support North Ely and the resulting outdoor facilities.</li> </ul>	the Sport and Health Services.
Strategic Planning	<p>As the third sector continues to be a challenging and changing landscape it is important for the Council to retain a Strategic Planning Approach to identify new opportunities (external funding) and address emerging priorities. Partnerships with the following organisation are essential:</p> <ul style="list-style-type: none"> <li>- National Governing Bodies</li> <li>- Third Sector Organisation</li> <li>- Sport England</li> <li>- County Sport Partnership</li> <li>- Education / School Sport Partnership</li> <li>- Public Health and NHS Organisations</li> <li>- Community Leisure Trusts</li> </ul>	6. Continue to provide strategic planning to identify new opportunities e.g. external funding and address emerging priorities.

## Summary

This Year Two Sport and Physical Activity Action Plan 2014 – 2015 identifies a range of actions which the council will deliver to contribute to the strategic vision and three priorities. All the actions work together to create, develop and sustain Sport and Health Services set against the councils agreed budgets. The action plan delivers the actions within the corporate objectives of best value and improving quality of life for residents. The strategy and action plan will support East Cambridgeshire to be a more active and healthier place to live and work. The strategy and action plan builds on the London 2012 Olympic and Paralympic Legacy for East Cambridgeshire.

## Impact and Needs/Requirements Assessment (INRA)

<b>Name of Policy:</b>	Year Two Action Plan 2014 – 2015 (linked to Sport and Physical Activity Strategy 2013 – 2017)
<b>Lead Officer (responsible for assessment):</b>	Alistair Mckie, Sport and Health Development Officer
<b>Department:</b>	Leisure and Community Services
<b>Others Involved in the Assessment (i.e. peer review, external challenge):</b>	Allison Condor (peer review)
<b>Date INRA Completed:</b>	25/04/2014

**'Policy' needs to be understood broadly to include all Council policies, strategies, services, functions, activities and decisions.**

(a) **What is the policy trying to achieve?** i.e. What is the aim/purpose of the policy? Is it affected by external drivers for change? What outcomes do we want to achieve from the policy? How will the policy be put into practice?

The final version of the Sport and Physical Activity Strategy 2013 – 2017 and Year Two Action Plan 2014 – 2015 identified the following strategic vision and three priorities. The strategic vision and priorities were identified from the evidence base within the strategy and considered policy and research drivers from national, regional and local sources.

### Strategic Vision

To create, develop and sustain Sport and Physical Activity Services which support East Cambridgeshire to be a more active and healthier place, and support the delivery of the London 2012 Olympic and Paralympic Legacy.

1. Increase sport and physical activity participation through specific and targeted services.
2. Reduce the number of community preventable health diseases which are prioritised by the health and Wellbeing Partnership.
3. Sustain and increase standards of physical buildings, partnerships, third sector organisations and volunteers.

The intended outcomes of the sport and physical activity strategy are:

- Increase sport participation rates for all residents in the district
- Reduce health inequalities within East Cambridgeshire
- Promote the benefit of sport, health and physical activity
- Support hard to reach group to engage in services
- Reduce the impact of anti social behaviour and low level crime
- Increase the standards and expansion of sport, health and physical activity services
- Improve infrastructure of leisure centres and sport facilities
- Develop new partnerships and opportunities

**(b) Who are its main beneficiaries? i.e. who will be affected by the policy?**

The main beneficiaries of the Sport and Physical Activity Strategy 2013 – 2017 and Year Two Action Plan 2014 – 2015 are all residents in East Cambridgeshire which access sport and physical activity services. The action plan targets specific hard to reach group to encourage them to become more active and address health inequalities.

**(c) Is the INRA informed by any information or background data (quantitative or qualitative)? i.e. consultations, complaints, applications received, allocations/take-up, satisfaction rates, performance indicators, access audits, census data, benchmarking, workforce profile etc.**

The evidence base within the strategy reviewed the following policy and research drivers, in addition to identify the impact for East Cambridgeshire.

1. Sport England (2012 – 2017) Creating a sport habit for life, A youth sport strategy.  
[http://www.sportengland.org/about\\_us/what\\_we\\_do.aspx](http://www.sportengland.org/about_us/what_we_do.aspx)
2. Sport England (2009 – 2013) Whole Sport Plans  
[http://www.sportengland.org/funding/ngb\\_investment/ngb\\_whole\\_sport\\_plans.aspx](http://www.sportengland.org/funding/ngb_investment/ngb_whole_sport_plans.aspx)
3. Health and Social Care Bill (2012) London: HMSO
4. Department of Health (2011) Start Active, Stay Active: A report on physical activity for health from the four home countries' Chief Medical Officers.  
[http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH\\_128209](http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH_128209)
5. Chief Medical Officer (2009) On the state of public health: Annual report of the Chief Medical Officer. Department of health  
[http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/AnnualReports/DH\\_113912](http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/AnnualReports/DH_113912)
6. Cambridgeshire Health and Wellbeing Board (2012 – 2017) Cambridgeshire Health and Wellbeing Strategy  
<http://www.cambridgeshire.gov.uk/council/partnerships/health-wellbeing-board.htm>
7. Joint Strategic Needs Assessment for Cambridgeshire updated 2009, 2010 and 2011 in different phases: <http://www.cambridgeshirejsna.org.uk/>
8. Living Sport (2011 – 2015) Strategic Vision and Objectives  
<http://www.livingsport.co.uk/content/strategic-plan>
9. Sport England (2011) Core Specification Document  
[http://www.sportengland.org/support\\_advice/county\\_sports\\_partnerships.aspx](http://www.sportengland.org/support_advice/county_sports_partnerships.aspx)
10. Sport England, Active People Survey:  
[http://www.sportengland.org/research/active\\_people\\_survey.aspx](http://www.sportengland.org/research/active_people_survey.aspx)
11. Department of Health (2012) East Cambridgeshire Health Profile  
[www.apho.org.uk/resource/view.aspx?RID=105342](http://www.apho.org.uk/resource/view.aspx?RID=105342)
12. Cambridgeshire County Council (2012) East Cambridgeshire Health and Wellbeing Partnership Priorities  
<http://www.cambridgeshire.gov.uk/council/partnerships/health-wellbeing-board.htm>
13. East Cambridgeshire District Council (2012) Community Safety Partnership  
<http://www.eastcambs.gov.uk/crime/community-safety-0>
14. Strategic Leisure Limited (2007) East Cambridgeshire Leisure Needs Analysis, District Wide and Ely. Final Report

**(d) Does this policy have the potential to cause an impact (positive, negative or neutral) on different groups in the community, on the grounds of (please tick all that apply):**

**Ethnicity**  
**Gender**  
**Disability**

N
Y
Y

**Age**  
**Religion and Belief**  
**Sexual Orientation**

Y
N
N

**Please explain any impact identified (positive, negative or neutral):** i.e. What do you already know about equality impact or need? Is there any evidence that there is a higher or lower take-up by particular groups? Have there been any demographic changes or trends locally? Are there any barriers to accessing the policy or service?

This section examines the extent to which the Sport and Physical Activity Strategy 2013 – 2017 and Year Two Action Plan 2014 - 2015, will have a positive, negative or neutral impact on different groups:

**Ethnicity** - 2001 Census data showed that in East Cambridgeshire 93.5% of the population was White British, with a further 4.2% being White Irish and White Other. Of the remaining 2.3% other ethnic groups, the largest proportions were Chinese and Indian.

All the services detailed within the strategy and action plan will require delivery partners to follow the relevant legal requirements i.e. equal opportunities legislation. Positively the delivery plan activity targets disadvantage groups within East Cambridgeshire to become engaged in sport and physical activity services. Sport and physical activity services monitoring will be collated to measure impact on the communities.

**Gender** – The 2008 NOMIS mid year population estimate indicated that 49.2% of the East Cambs population is male and 50.8% female.

The strategy identifies along national sport strategy the need for support to engage a greater number of females to participate in sport. The action plan identifies two programmes, which will target girls and young females to become more active and sustain participation in sport.

**Disability** – The OPCS Survey of Disability estimated that in 2006 8% of the Cambridgeshire population had a disability.

All services within the action plan will comply with the requirements of the Equalities Act 2010

**Age** – East Cambridgeshire has an ageing population. The percentage of children and young people is forecast to decrease and the percentage of the population aged 65+ is forecast to increase significantly. In 2008 the proportion of people aged over 65 was 16.8%. Conversely the percentage of children and young people (0-19) is forecast to decrease by 2.5 percentage points from 24.5 in 2001 to 22% in 2021.

With the over 65 population of East Cambridgeshire forecast to increase over the next ten years. Sport services have been designed to support this age group to become active and prevent associated health issues. The Mature and Active is a programme is designed to keep the 55 plus age group active by providing sport and leisure opportunities in six locations across the district. In addition the council supporting the development of Falls Prevention Services and Exercise Referral across the district to support older people which are at risk of falling.

**(e) Does the policy have a differential impact on different groups?**

NO

**(f) Is the impact *adverse* (i.e. less favourable) on one or more groups?**

NO

**(g) Does it have the potential to disadvantage or discriminate unfairly against any of the groups in a way that is unlawful?**

NO

**(h) What additional information is needed to provide a clear picture of how the activity is impacting on different communities and how will you collect this information, i.e. expert groups, further research, consultation\* etc?** Where there are major gaps in information that cannot be addressed immediately, these should be highlighted in your recommendations and objectives at the end of the INRA.

Sport and Physical Activity Services will measure the impact of delivering services through monitoring, focus groups, research and consultation. As part of project management of services results and evaluations of projects will be included in annual reviews of services.

\* The Consultation Register is available to assist staff in consulting with the Council's stakeholders. If you are consulting on a new or revised policy contact the Principal HR Officer.

**(i) Do you envisage any problems with these methods of information collection?** i.e. not accessible to all, timescale not long enough to obtain all of the necessary information, translation facilities not available, insufficient resources etc.

It is not envisaged there will be a problem collecting data. All services that are implemented, delivery staff and partners will be trained on how to collect the information required and reason why the information is collected.

**(j) If it has been possible to collect this additional information, summarise the findings of your research and/or consultation (please use a separate sheet if necessary).**

No additional information.

**(k) What are the risks associated with the policy in relation to differential impact and unmet needs/requirements?** i.e. reputation, financial, breach of legislation, service exclusion, lack of resources, lack of cooperation, insufficient budget etc.

The following are the associated risks. Project management planning will include a risk register for the delivery of services and will include steps to mitigate any potential risks.

- Reputation risk if a project, programmes or interventions are unsuccessful
- All actions within the action plan have been budgeted against the 2013/2014 service budget. If unforeseen cuts or changes to the budget then this will have an adverse impact on the delivery of services.
- Capacity within the team to deliver the services
- Breakdown in partnership working and/or partners
- Change of direction from central and regional government
- Change in partner priorities and funding

**(l) Use the information gathered in the earlier stages of your INRA to make a judgement on whether there is the potential for the policy to result in unlawful discrimination or a less favourable impact on any group in the community, and what changes (if any) need to be made to the policy.**

Option 1:	No major changes, the evidence shows no potential for discrimination.	X
Option 2:	Adjust the policy to remove barriers or to better promote equality.	
Option 3:	Continue the policy despite potential for adverse impact or missed opportunity to promote equality.	
Option 4:	Stop and remove the policy – if the policy shows actual or potential unlawful discrimination it must be stopped and removed or changed.	

**(m) Where you have identified the potential for adverse impact, what action can be taken to remove or mitigate against the potential for the policy to unlawfully discriminate or impact less favourably on one or more communities in a way that cannot be justified?** Include key activities that are likely to have the greatest impact (max. 6). Identified actions should be specified in detail for the first year but there may be further longer term actions which need to be considered. To ensure that your actions are more than just a list of good intentions, include for each: the person responsible for its completion, a timescale for completion, any cost implications and how these will be addressed. It is essential that you incorporate these actions into your service plans.

This completed INRA will need to be countersigned by your Head of Service. **Please forward completed and signed forms to Nicole Pema, Principal HR Officer.**

All completed INRAs will need to be scrutinised and verified by the Council’s Equal Opportunities Working Group (EOWG) and published on the Council’s Intranet to demonstrate to local people that the Council is actively engaged in tackling potential discrimination and improving its practices in relation to equalities. Please be aware that you will be asked to attend a half-an-hour session to summarise the findings of the INRA to the EOWG Verification panel.

**Signatures:**

**Completing Officer:**      Alistair Mckie      **Date:** 25/04/2013

**Head of Service:**      Darren Dixon      **Date:** 25/04/2013