
TITLE: BURWELL MASTERPLAN OBJECTIVES

Committee: Burwell Masterplan Working Party

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1.0 ISSUE

1.1 To consider and establish the objectives of the Burwell Masterplan and to identify key stakeholders.

2.0 RECOMMENDATION(S)

2.1 That the Working Party discuss and agree the objectives for the Burwell Masterplan.

3.0 OBJECTIVES

3.1 The Working Party is invited to discuss and establish the objectives for the Burwell Masterplan, taking into consideration the issues affecting Burwell and what the Working Party hopes to achieve through the masterplan process.

3.2 The Masterplan process has been conducted in Ely, Littleport and Soham and the process has been acknowledged as extremely useful in providing a long-term vision and clear spatial framework for the future development of these towns. The documents have been well received and a high level of community engagement throughout the process has ensured strong support and community ownership of the Masterplans. A number of the ideas and proposals that emerged via the Masterplanning process for Ely and Soham are now being taken forward.

3.3 Uncoordinated growth can create significant difficulties, ranging from “dormitory towns” where housing and employment growth are unbalanced, to isolated communities where transport and infrastructure provision does not keep pace with new developments. Masterplanning can help ensure that growth is coordinated to provide for longer-term sustainability.

3.4 The masterplan process is a particularly useful technique for areas of significant change, where land ownership patterns are complex, where there are pressures for development and where regeneration is needed. Masterplans can set the overall strategic framework within which individual projects can be developed, they can attract public and private sector investment into an area, help to reinforce the business case for major investments, and help to guide the use of available Section 106 funding.

3.5 In particular the Working Party is asked to consider the extent to which they are seeking a growth and/or regeneration plan, and whether, in view of some of the particular issues facing Burwell, the Masterplan will need to have a greater focus on issues such as health, wellbeing and education as well as the spatial aspects of growth, housing and employment.

4.0 FINANCIAL IMPLICATIONS/EQUALITY IMPACT ASSESSMENT

4.1 It is anticipated that much of the work will be carried out in-house, utilising the skills and experience officers have gained from producing the previous Masterplans. The cost of consultation and printing will be met from existing budgets.

4.2 An Equality Impact Assessment (INRA) will need to be carried out on the final Burwell Masterplan document.

5.0 APPENDICES

5.1 None

<u>Background Documents</u>	<u>Location</u>	<u>Contact Officer</u>
None	Room FF102, The Grange, Ely	Sally Bonnett Infrastructure and Projects Officer (01353) 616451 E-mail: sally.bonnett@eastcambs.gov.uk