

ECDC BUSINESS GROWTH FUND

DECISION MATRIX

The eligibility criteria are set out in the grant scheme guidance.

However, we highlight that no application will be considered further where:

1. Details of the applicants, full name, business trading address and contact information is missing,
2. A business plan and executive summary has not been submitted,
3. The business is ineligible for the reasons set out in the scheme guidance 'Exclusions to the ECDC Business Growth Fund',
4. The applicant's turnover, including group or subsidiary income, exceeds £5m per annum,
5. Businesses have already received grant payments that equal the maximum permitted levels of subsidy,
6. Businesses that are in administration, insolvent or where a striking-off notice has been made, or
7. The application is submitted after the grant scheme closure deadline of 5pm on 12 January 2022.

Decision Weighting Criteria

| Application Consideration | Weighting | Score |
|---|-----------|-------|
| Provision of detailed business plan with clearly written executive summary | 25% | |
| Application meets multiple eligible funding criteria | 25% | |
| Application demonstrates Improvement to post covid business resilience | 15% | |
| Application demonstrates clear alignment to increases in skills and training within East Cambs | 15% | |
| Evidence of clear alignment to job creation and increased productivity within East Cambs | 10% | |
| Plans that demonstrate commitment to sustainable growth and retention of operations in East Cambs | 10% | |