

Appendix 1 – Youth Action Plan – progress update June 2023

Area of Focus	ECDC Action	How	Timescales	Lead	Progress
Engagement	<p>Seek continued feedback from young people on youth engagement platforms to ensure methods used by the Council are appropriate and fit for purpose</p> <p>KPI: Consult with a minimum of 50 young people to obtain feedback on engagement methods by July 2021</p>	Youth Advisory Board (YAB)	October 2021 then ongoing	C+P	<p>Consultation on engagement methods completed. Questions and approach informed following Youth Council feedback. 65 responses were received. The Council's Community Engagement Toolkit updated to reflect the results of this consultation. It was also used to ensure that the subsequent youth survey was promoted effectively</p> <p>ECDC has developed a survey to seek feedback from young people about its webpages, the survey will remain live and will seek to obtain continual feedback on whether young people are actively making use of the information provided on the ECDC youth pages. The survey is currently live on the Council's website and has been promoted to local youth and community organisations and hard copies of the survey have been shared and are available. Hard copies of the surveys were shared and returned at a local young person's event.</p> <p>A link to the ECDC youth webpages and its associated survey have been sent to schools and youth groups.</p>
	Promote the Community Engagement Toolkit to ECDC officers that contains information on how to	Youth Officer Champion	January 2022	C+P	The Council's Community Engagement Toolkit has been updated following engagement with the Youth Council to ensure that it contains the most appropriate information and advice on how to effectively engage with local young

	effective engage with young people				people. It has been further updated using the feedback from young people from the recent engagement survey
	Invite local youth engagement networks to join the Council's Register of Consultees KPI: YAB signed up as a member of the Council's Register of Consultees	YAB Promote Register of Consultees on ECDC Youth webpages	July 2021 and promote on webpages from January 2022	C+P	20/Twenty Productions who run the YAB (now rebranded as the Youth Council) have joined the Council's Register of Consultees on behalf of the Youth Council. Cambs Youth Panel have been sent an invitation to join the Council's Register of Consultees
	Engage with young people when developing promotional materials and platforms aimed at them	YAB Development of ECDC youth webpages	July 2021 then ongoing	C+P	Youth Council and 20/Twenty Productions reviewed ECDC webpages and advised that no changes were required
	KPI: Consult with a minimum of 250 young people to determine the impacts of COVID-19 by March 2022	District wide consultation to be conducted	March 2022	C+P	A consultation exercise was carried out to determine the impacts of COVID-19 on young people and understand what life is like as a young person in East Cambs. 326 children and young people responded. Responses have been analysed and shared with partners including the Youth Council
	Encourage local youth engagement platforms to engage with relevant partnerships, networks and organisations to ensure that the voice of young people is represented	YAB	April 2021 then ongoing	C+P, All	Youth Council invited to join the East Cambs Climate Change Partnership and on email distribution list A separate meeting was undertaken between ECDC's Climate Change and Natural Environment Officer and two representatives of the YAB to discuss issues concerning them directly. Lack of public transport options to access friends in different villages highlighted and the lack of eco education/actions undertaken at schools. Discussion included the topic of climate anxiety and issues directly

					<p>related to young people. A discussion of more accessible youth related material that is relevant to young people is to be delivered through schools ideally. Also discussed issues related to establishing and maintaining friendships and the need for young people to be able to travel sustainably between villages without having to rely on parents/carers for lifts.</p> <p>ECDC's Climate Change and Natural Environment Officer working with ECSS, partners at PECT and the Youth Council to create and share climate and environmental actions young people can take and developing visual materials that can be shared with schools about what actions young people can take to help with climate change</p> <p>Climate change content has been developed and added to the ECDC youth webpages. ECDC's Climate Change and Natural Environment Officer met with 20/20 Productions on behalf of the Youth Council in November to discuss future engagement opportunities.</p>
	Appoint an East Cambs Youth Officer Champion to work alongside young people in order to ensure that their voice is heard and represented	Appoint using resources within existing communities and partnerships team	June 2021	C+P East Cambs Youth Officer Champions	Two ECDC Youth Officer Champions appointed from Communities and Partnerships team and Housing and Community Advice team
	Where relevant, devise engagement plans, initiatives and campaigns in	Introduction of officer project	Officer project group first	All	Youth Council consulted during development of consultation exercises e.g. consultation on

	partnership with other organisations (both voluntary and statutory) to maximise effective engagement with young people and seek feedback on action taken	group to meet twice a year	meeting to be held in August 2021 and twice annual meetings		engagement methods. ECDC supported youth engagement efforts of CSP Delivery Group. ECDC support detached youth engagement carried out by CCC to promote the youth webpages, to obtain the views of local young people on particular matters and upskill officers by working with experienced CCC youth officers
	<p>Create a young person's webpage on the ECDC website that contains information and links to matters identified via the Youth Strategy consultation and any future emerging matters identified as well as</p> <ul style="list-style-type: none"> Promoting local youth engagement platforms Providing links to consultations and surveys encouraging feedback Provide a space for young people to engage with relevant partners, networks and organisations and to carry out consultations and surveys of their own 	New webpages with input from young people e.g. YAB	March 2022 then ongoing	C+P Customer services	<p>Webpages live on ECDC website</p> <p>Webpages are continually updated with new information. New information was added to the webpages following the 2021/22 survey of local young people.</p> <p>Climate change content has been developed and added to the ECDC youth webpages. This content was created in collaboration with the youth council with a focus on quick and easy actions young people can take to reduce their carbon footprint and encourage others.</p>
	Develop and implement Communications Plan to raise the profile of the ECDC Youth webpages	Communications Plan	September 2022	ECDC Comms team	Reference to the Youth Pages is made at every available opportunity in relevant comms, for example, in the recent Court day press release

					<p>Youth webpages promoted on the ECDC website carousel</p> <p>Youth webpages promoted to youths at community locations including the Ukraine Community Hub and careers events Ongoing opportunities to promote the youth pages will be utilised in relevant comms opportunities.</p> <p>ECDC has developed a survey to seek feedback from young people about its webpages, the survey will remain live and will seek to obtain continual feedback on whether young people are actively making use of the information provided on the ECDC youth pages. The survey is currently live on the Council's website and has been promoted to local youth and community organisations and hard copies of the survey have been shared and are available. Hard copies of the surveys were shared and returned at a local young person's event.</p> <p>Reminder email sent to partner agencies in May 2023 promoting the ECDC youth webpages</p>
	Map local youth engagement platforms for ongoing engagement and signposting purposes	Youth Officer Champion to carry out mapping exercise with partners	January 2022	C+P	<p>Mapping completed and can be added to if new information becomes available. Local youth engagement platforms promoted on ECDC youth webpages</p> <p>ECDC has assisted the Youth Council with recruitment by sharing recruitment information</p>

	Promote the fact that the Council will be there to signpost and raise awareness of youth services to young people and stakeholders through the implementation of communication plans, webpages and via established networks	ECDC website Youth Officer Champion to promote to YAB and partners	March 2022 then ongoing	C+P Customer Services	Webpages live on ECDC website and promoted as outlined above
	Make the strategy available to young people by promoting it on the ECDC website and new youth webpages on the ECDC website and share strategy with relevant partners	ECDC website ECDC youth webpages Send to partner agencies	May 2021 on ECDC website January 2022 on new webpages August 2021	C+P to include on new webpages As above	Youth Strategy live on ECDC website and regularly shared with partners
Safety	Ensure that the voice of young people is represented on matters concerning local safety and there is a clear path for them to escalate any issues and offer their ideas and views	Engagement with CSP, YAB and any other relevant youth platforms or groups Promote pathways via ECDC website	April 2021	C+P Youth Officer Champion to attend Delivery Group YAB to engage with Delivery Group	Youth Officer Champions attend the CSP's Delivery Group which seeks to address local youth safety matters. The Youth Council has attended this group. The group has undertaken engagement with local Members to understand youth matters and provision. The Council's youth survey findings have been shared with the group to inform their work going forward. Detached youth work taking place with CCC focusing on local community safety matters

				Engagement with YAB on safety related matters	<p>The Council and the CSP has supported parish council-led Community Safety forums for residents including young people to voice their views</p> <p>The Council support the CSP's court experience events held with local young people at the Magistrates Court in Ely as an educational, awareness raising days focusing on youth related safety matters with opportunities for young people to feed back to agencies</p> <p>Information on the Council's youth webpages is included in the court experience booklets provided to attendees.</p> <p>The Youth Council is promoted as part of a presentation delivered by ECDC's Youth Officer Champion to attendees of the court experience events.</p>
	Share the 2021/22 youth survey findings with the CSP and Delivery Group for them to consider and devise actions to address any safety issues identified	Survey findings shared	Summer 2022	CSP	Survey findings shared with CSP, Youth Council, Delivery Group, Police, Parish Councils, Schools and CCC Communities team and CCC research team.
	Support Community Safety Partnership initiatives where appropriate to ensure that young people are and feel safe in their community e.g. delivery of Eyes and Ears training to schools	Communities and Partnerships officers	April 2021 then ongoing	C+P	Eyes and Ears training is available to schools via Healthy Schools website. Modules have PHSE endorsement. An age appropriate knife crime and county lines presentation, as part of the Eyes and Ears 'Is it worth it' module, has been delivered to Years 5 and 6. 4 successful court experience days have been delivered by the CSP to secondary schools. The Court

					Experience has been adapted for year 6, and a pilot presentation has been delivered in school. A hate crime presentation has been delivered in one primary school, and the information sent to all others, so they can access the support, request a presentation, or present this to their students through the school. Two schools to date, have had parent information evenings on the topic of county lines and have been shown the polices 'drugs box' a demonstration kit used as an educational tool for parents and to raise awareness. A 'Firebreak' programme has been delivered to selected pupils from Witchford and Ely Secondary schools. A mentoring programme concentrating on youth engagement, with ASB as one of the topics was delivered at Wetherall's Primary School over a six-week period.
Promote safeguarding reporting processes to all ECDC officers KPI: 100% of ECDC officers to complete safeguarding training	Housing and Community Advice Manager to promote to ECDC officers	April 2021 then delivered at all staff inductions	Safeguarding Officer	All safeguarding training and updates are sent out to all staff, all corporate inductions include safeguarding training and yearly refresher courses are rolled out to staff	
Input into partner strategies addressing prevention related matters affecting young people	Officer project group to input	August 2021 then ongoing	All	ECDC Community Safety officers able to provide information on county lines. Relevant ECDC Officers are members of the CSP Delivery Group which addresses local youth safety matters. The Neighbourhood & Community Safety Team Leader regularly inputs to County Boards including Safeguarding Children and Prevent	

	Promote the location of safe routes being identified by other agencies	Promote via ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P	Content for youth webpages includes a link to the Safe Places website which contains a map of locally registered safe places and details of how other safe places can register
Spaces and Activities	Ensure that local youth engagement networks are aware of how and where to submit their suggestions about spaces needed and advise them to proactively engage with parish councils about matters affecting young people	Promote via ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P	A feedback form has been added to the ECDC youth webpages inviting feedback on local spaces and activities along with a statement advising that young people can also contact their parish council to provide feedback
	Share the 2021/22 Survey findings with Parish Councils for them to consider regarding future development of open spaces and facilities	Survey findings shared	Sept 2022	C+P	Survey findings shared with Parish Councils
	Provide advice and/or support to projects seeking to develop facilities and areas for young people to use and play	Provide feedback on feasibility studies for local projects	April 2021 then ongoing	C+P Connect YAB and Future Parks contact	Support provided to local groups aiming to develop local spaces. Funding advice and signposting provided as and when enquiries are received. Youth Council provided with details of Future Parks project with offer of follow up engagement
	Promote local youth clubs via the new young people's webpages	ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P to carry out mapping exercise and provide web team with material	Mapping exercise completed in July 2021 and content now live on ECDC youth webpages
	KPI: Map existing youth provision throughout the district by September 2021	Conduct mapping exercise	September 2021	C+P	Mapping exercise of local youth provision carried out in consultation with parish councils and was completed in July 2021

	Promote funding available for youth clubs and groups to access via new young people's webpages and communication channels	ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P to carry out mapping exercise and provide web team with material	Mapping completed and added to ECDC youth webpages
	Promote local community and voluntary sector support that is available to assist the establishment of new groups (this may include special interest youth groups)	ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P	Promoted on ECDC young people's webpages
	Consult with and effectively engage with young people when developing spaces that they may use KPI: Consult with 50 users of Ely Country Park to seek feedback on the site and inform future priorities by November 2021	Promote opportunities for young people to have their say on via ECDC website e.g. youth webpages, Register of Consultees	August 2022 then ongoing	All, Open Spaces	A feedback form has been added to the ECDC Youth Webpages inviting feedback on local spaces, along with a statement advising that young people can also contact their parish council to provide feedback. Ely Country Park feedback surveys available on ECDC website and face-to-face surveys conducted. KPI achieved, more than 50 users were consulted by November 2021 and consultation is ongoing.
	Promote local volunteering initiatives to young people	YAB Officer Champion New webpage Officer project team	March 2022 then ongoing	C+P	Promoted on ECDC young people's webpages
Travel	Promote local community transport schemes to young people	ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P	Promoted on ECDC young people's webpages
	Promote railcards and other discounts for public transport on Youth webpages	Update ECDC youth Webpage	Sept 2022	C+P	Information added to ECDC Youth webpages

Health	Identify and promote health services available to young people in response to the survey findings e.g. mental health services and promote them to local young people such as via ECDC website and to local youth engagement networks	ECDC websites e.g. youth webpages	March 2022 then ongoing	LK	Health services identified and promoted on ECDC youth webpages.
Education and Careers	Identify and promote mentoring opportunities offered by local businesses to young people	New webpage Enterprise East YAB Housing and Community Advice	March 2022 then ongoing	C+P	ECDC has contacted the Federation of Small Businesses to request any known information on local businesses that provide mentoring opportunities to local young people. The Chair of the Careers Coordinators Network has informed ECDC that most schools have mentoring programmes with local businesses already in place and that schools work with business associations and have business enterprise advisors.
	Promote 'job ready' training for young people that includes interview skills and CV writing	ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P AP to engage with Job Centre and other relevant contacts	The youth webpages contain links to further information on education, further education, apprenticeships, work experience, volunteering, work, and financial support. ECDC Housing and Community Advice met with Ely Job Centre in May 2023. The ECDC youth webpages promote the Movement to Work Programme.
	Promote workshops for developing career skills to young people	ECDC websites e.g. youth webpages	March 2022 then ongoing	AP to engage with Job Centre and other relevant contacts	The youth webpages contain links to further information on education, further education, apprenticeships and work experience, volunteering, work, and financial support.

					ECDC Housing and Community Advice met with Ely Job Centre in May 2023. The Job Centre has agreed to work with ECDC as employers for potentially facilitating work placements. The ECDC youth webpages promote the Movement to Work Programme.
	Identify and promote local volunteering reward programmes such as Time Banks to young people to encourage participation which could improve CVs and provide experience	ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P to carry out mapping exercise and provide web team with material	Mapped and promoted on ECDC youth webpages
	Promote websites through the Council's youth webpage that list local job opportunities and apprenticeship programmes for young people	ECDC websites	March 2022 then ongoing	C+P AP to engage with Job Centre and other relevant contacts	ECDC youth webpages signposts to other sites that list local job opportunities and apprenticeship programmes for young people. Youth Officer Champion represented ECDC at the Careers fair held in Ely Cathedral in November 2022, to promote opportunities for young people at ECDC. The webpages were also promoted at this event.
	Promote local apprenticeship opportunities to young people	ECDC websites	March 2022 then ongoing	HR	ECDC work experience opportunities listed on ECDC youth webpages. Youth Officer Champion represented ECDC at the Careers fair held in Ely Cathedral in November 2022, to promote opportunities for young people at ECDC. The webpages were also promoted at this event.
	Identify and promote initiatives that are aimed at retaining local young people to the area	ECDC websites	March 2022 then ongoing	C+P AP to engage with Job Centre and other	Youth Officer Champion represented ECDC at the Careers fair held in Ely Cathedral in November 2022, to promote opportunities for young people at ECDC. The webpages were also promoted which contain links to education, work, volunteering and apprenticeship opportunities.

				relevant contacts	
	Promote information on financial support available for further education on emerging youth webpage on ECDC website	ECDC websites	March 2022 then ongoing	C+P	Promoted on ECDC youth webpages, and these were shared at the Careers fair at Ely Cathedral in November 2022
Working Together	Set up an ECDC officer project team to monitor and review performance of the strategy and action plan	ECDC officer project team	August 2021 and biannual meetings	All	Officer project team established and regular meetings taking place
	Circulate the approved strategy and consultation findings to relevant organisations requesting them to develop their own internal plans to address identified issues, and seek feedback on progress	Send strategy and consultation findings to relevant organisations ECDC officer project team to monitor	August 2021 Bi-annual monitoring of externally led action plans	C+P	Sent to partners in May 2021 including schools, police, parish councils, health agencies such as PCNs and GP surgeries, children centres, County Council youth contacts, housing providers Responses and comments were received from some partners including Littleport & East Cambs Academy, Voluntary and Community Action East Cambs and Littleport Parish Council. Feedback includes details of what partners are doing in relation to the Youth Strategy areas of focus Resent to partners on 20.06.22 for any updates. Responses received from CCC, Cheveley Parish Council, Combined Authority
	Support partners and multi-agency projects and initiatives that contribute towards achieving the aims of the East Cambs Youth Strategy and monitor progress via the officer project group	ECDC officer project team Youth officer champion	August 2021 – set up project group Biannual monitoring	All	Support offered to relevant agencies. To date no formal requests for specific support have been received