

Appendix 1 – Youth Action Plan - Progress Update September 2022

Area of Focus	ECDC Action	How	Timescales	Lead	Progress
Engagement	<p>Seek continued feedback from young people on youth engagement platforms to ensure methods used by the Council are appropriate and fit for purpose</p> <p>KPI: Consult with a minimum of 50 young people to obtain feedback on engagement methods by July 2021</p>	Youth Advisory Board (YAB)	October 2021 then ongoing	C+P	Consultation on engagement methods completed. Questions and approach informed following YAB feedback. 65 responses were received. The Council's Community Engagement Toolkit updated to reflect the results of this consultation. It was also used to ensure that the subsequent youth survey was promoted effectively
	Promote the Community Engagement Toolkit to ECDC officers that contains information on how to effectively engage with young people	Youth Officer Champion	January 2022	C+P	The Council's Community Engagement Toolkit has been updated following engagement with the YAB to ensure that it contains the most appropriate information and advice on how to effectively engage with local young people. It has been further updated using the feedback from young people from the recent engagement survey
	<p>Invite local youth engagement networks to join the Council's Register of Consultees</p> <p>KPI: YAB signed up as a member of the Council's Register of Consultees</p>	YAB Promote Register of Consultees on ECDC Youth webpages	July 2021 and promote on webpages from January 2022	C+P	YAB have been sent invitations to join ECDC's Register of Consultees however to date has not yet joined
	Engage with young people when developing promotional materials and platforms aimed at them	YAB Development of ECDC youth webpages	July 2021 then ongoing	C+P	YAB invited to comment on ECDC youth webpages however no response received

	KPI: Consult with a minimum of 250 young people to determine the impacts of COVID-19 by March 2022	District wide consultation to be conducted	March 2022	C+P	A consultation exercise was carried out to determine the impacts of COVID-19 on young people and understand what life is like as a young person in East Cambs. 326 children and young people responded. Responses have been analysed and shared with partners including the YAB
	Encourage local youth engagement platforms to engage with relevant partnerships, networks and organisations to ensure that the voice of young people is represented	YAB	April 2021 then ongoing	C+P, All	<p>YAB invited to join the East Cambs Climate Change Partnership and on email distribution list</p> <p>A separate meeting was undertaken between ECDC's Climate Change and Natural Environment Officer and two representatives of the YAB to discuss issues concerning them directly. Lack of public transport options to access friends in different villages highlighted and the lack of eco education/actions undertaken at schools. Discussion included the topic of climate anxiety and issues directly related to young people. A discussion of more accessible youth related material that is relevant to young people is to be delivered through schools ideally. Also discussed issues related to establishing and maintaining friendships and the need for young people to be able to travel sustainably between villages without having to rely on parents/carers for lifts.</p> <p>ECDC's Climate Change and Natural Environment Officer working with ECSS, partners at PECT and the YAB to create and share climate and environmental actions young people can take and developing visual</p>

					<p>materials that can be shared with schools about what actions young people can take to help with climate change</p> <p>Development of a youth climate action page to be added to ECDC youth webpages</p> <p>ECDC's Climate Change and Natural Environment Officer is planning to liaise with the YAB following the school summer holidays 2022</p>
	Appoint an East Cambs Youth Officer Champion to work alongside young people in order to ensure that their voice is heard and represented	Appoint using resources within existing communities and partnerships team	June 2021	C+P East Cambs Youth Officer Champions	Two ECDC Youth Officer Champions appointed from Communities and Partnerships team and Housing and Community Advice team
	Where relevant, devise engagement plans, initiatives and campaigns in partnership with other organisations (both voluntary and statutory) to maximise effective engagement with young people and seek feedback on action taken	Introduction of officer project group to meet twice a year	Officer project group first meeting to be held in August 2021 and twice annual meetings	All	YAB consulted during development of consultation exercises e.g. consultation on engagement methods. ECDC supported engagement efforts of CSP Delivery Group Young People's Task and Finish Group. ECDC support detached youth engagement carried out by CCC to promote the youth webpages, to obtain the views of local young people on particular matters and upskill officers by working with professional trained and experienced CCC youth officers
	Create a young person's webpage on the ECDC website that contains information and links to matters identified via the Youth Strategy consultation	New webpages with input from young people e.g. YAB	March 2022 then ongoing	C+P Customer services	Webpages live on ECDC website

	<p>and any future emerging matters identified as well as</p> <ul style="list-style-type: none"> • Promoting local youth engagement platforms • Providing links to consultations and surveys encouraging feedback • Provide a space for young people to engage with relevant partners, networks and organisations and to carry out consultations and surveys of their own 				
	Develop and implement Communications Plan to raise the profile of the ECDC Youth webpages	Communications Plan	September 2022	ECDC Comms team	<p>Reference to the Youth Pages is made at every available opportunity in relevant comms, for example, in the recent Court day press release</p> <p>A press release is being drafted highlighting youth activity the Council is involved with a referencing the Youth pages</p> <p>Statistics obtained from the Youth Survey will be used to promote the Youth Pages in a press release</p> <p>Promoted on the carousel on the website Promoted via visits to youth groups and to youths at community locations</p>

					Ongoing opportunities to promote the youth pages will be utilised in relevant comms opportunities.
	Map local youth engagement platforms for ongoing engagement and signposting purposes	Youth Officer Champion to carry out mapping exercise with partners	January 2022	C+P	Mapping completed and can be added to if new information becomes available. Local youth engagement platforms promoted on new ECDC youth webpages ECDC has sought to assist the YAB with recruitment by sharing recruitment information
	Promote the fact that the Council will be there to signpost and raise awareness of youth services to young people and stakeholders through the implementation of communication plans, webpages and via established networks	ECDC website Youth Officer Champion to promote to YAB and partners	March 2022 then ongoing	C+P Customer Services	Webpages live on ECDC website and promoted as outlined above
	Make the strategy available to young people by promoting it on the ECDC website and new youth webpages on the ECDC website and share strategy with relevant partners	ECDC website ECDC youth webpages Send to partner agencies	May 2021 on ECDC website January 2022 on new webpages August 2021	C+P to include on new webpages As above	Youth Strategy live on ECDC website and shared with partners in May 2021
Safety	Ensure that the voice of young people is represented on matters concerning local safety and there is a clear	Engagement with CSP, YAB and any other relevant youth	April 2021	C+P Youth Officer Champion to	Youth Officer Champions attend the CSP's Delivery Group's Youth Task and Finish Group which has been established to address local youth safety matters. The YAB has

	path for them to escalate any issues and offer their ideas and views	platforms or groups Promote pathways via ECDC website		attend Delivery Group YAB to engage with Delivery Group Engagement with YAB on safety related matters	<p>attended this group. The group has undertaken engagement with local Members to understand youth matters and provision. The Council's latest youth survey findings have been shared with the group to inform their work going forward.</p> <p>Detached youth work taking place with CCC focusing on local community safety matters</p> <p>Community Forum held for residents including young people to voice their views</p> <p>Court experience event held with local young people at the Magistrates Court in Ely as an educational, awareness raising day focusing on youth related safety matters with opportunities for young people to feed back to agencies</p> <p>In summer 2022, the YAB sent information to be included in the court experience day post-event literature to promote the YAB and to promote youth support links</p>
	Share the 2021/22 youth survey findings with the CSP and Delivery Group for them to consider and devise actions to address any safety issues identified	Survey findings shared	Summer 2022	CSP	Survey findings shared with CSP, YAB, Delivery Group, Police, Parish Councils, Schools, CCC Think Communities team and CCC research team.
	Support Community Safety Partnership initiatives where appropriate to ensure that young people are and feel safe in their community e.g.	Communities and Partnerships officers	April 2021 then ongoing	C+P	Eyes and Ears training available to schools via Healthy Schools website. Modules have obtained PHSE endorsement

	delivery of Eyes and Ears training to schools				
	Promote safeguarding reporting processes to all ECDC officers KPI: 100% of ECDC officers to complete safeguarding training	Housing and Community Advice Manager to promote to ECDC officers	April 2021 then delivered at all staff inductions	Safeguarding Officer	All safeguarding training and updates are sent out to all staff, all corporate inductions include safeguarding training and yearly refresher courses are rolled out to staff
	Input into partner strategies addressing prevention related matters affecting young people	Officer project group to input	August 2021 then ongoing	All	Neighbourhood & Community Safety Officer able to provide information on county lines. Relevant ECDC Officers are members of the CSP Delivery Group's Young People's Task and Finish Group that has been established to address local youth safety matters. The Neighbourhood & Community Safety Officer regularly inputs to County Boards including Safeguarding Children and Prevent
	Promote the location of safe routes being identified by other agencies	Promote via ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P	Content for youth webpages includes a link to the Safe Places website which contains a map of locally registered safe places and details of how other safe places can register
Spaces and Activities	Ensure that local youth engagement networks are aware of how and where to submit their suggestions about spaces needed and advise them to proactively engage with parish councils about matters affecting young people	Promote via ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P	A feedback form has been added to the new ECDC youth webpages inviting feedback on local spaces and activities along with a statement advising that young people can also contact their parish council to provide feedback
	Share the 2021/22 Survey findings with Parish Councils for them to consider regarding future	Survey findings shared	Sept 2022	C+P	Survey findings shared with Parish Councils

	development of open spaces and facilities				
	Provide advice and/or support to projects seeking to develop facilities and areas for young people to use and play	Provide feedback on feasibility studies for local projects	April 2021 then ongoing	C+P Connect YAB and Future Parks contact	Support provided to local groups aiming to develop local spaces. Funding advice and signposting provided as and when enquiries are received. YAB provided with details of Future Parks project with offer of follow up engagement
	Promote local youth clubs via the new young people's webpages	ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P to carry out mapping exercise and provide web team with material	Mapping exercise completed in July 2021 and content now live on ECDC youth webpages
	KPI: Map existing youth provision throughout the district by September 2021	Conduct mapping exercise	September 2021	C+P	Mapping exercise of local youth provision was carried out in consultation with parish councils and was completed in July 2021
	Promote funding available for youth clubs and groups to access via new young people's webpages and communication channels	ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P to carry out mapping exercise and provide web team with material	Mapping completed and added to ECDC youth webpages
	Promote local community and voluntary sector support that is available to assist the establishment of new groups (this may include special interest youth groups)	ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P	Promoted on ECDC young people's webpages
	Consult with and effectively engage with young people when developing spaces that they may use	Promote opportunities for young people to have their say on via ECDC website e.g.	August 2022 then ongoing	All, Open Spaces	A feedback form has been added to the new ECDC Youth Webpages inviting feedback on local spaces, along with a statement advising that young people can also contact their parish council to provide feedback. Ely Country Park feedback surveys available on

	KPI: Consult with 50 users of Ely Country Park to seek feedback on the site and inform future priorities by November 2021	youth webpages, Register of Consultees			ECDC website and face-to-face surveys conducted. (73 of responses received as of 09/08/22).
	Promote local volunteering initiatives to young people	YAB Officer Champion New webpage Officer project team	March 2022 then ongoing	C+P	Promoted on ECDC young people's webpages
Travel	Promote local community transport schemes to young people	ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P	Promoted on ECDC young people's webpages
	Promote railcards and other discounts for public transport on Youth webpages	Update ECDC youth Webpage	Sept 2022	C+P	Added to ECDC Youth webpages
Health	Identify and promote health services available to young people in response to the survey findings e.g. mental health services and promote them to local young people such as via ECDC website and to local youth engagement networks	ECDC websites e.g. youth webpages	March 2022 then ongoing	LK	Health services identified and promoted on ECDC youth webpages
Education and Careers	Identify and promote mentoring opportunities offered by local businesses to young people	New webpage Enterprise East YAB Housing and Community Advice	March 2022 then ongoing	C+P	Website content in development
	Promote 'job ready' training for young people that	ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P	This work is ongoing, due to covid impact on service deliveries with both agencies has delayed this project, meetings with the new

	includes interview skills and CV writing			AP to engage with Job Centre and other relevant contacts	<p>job centre manager are currently being finalised</p> <p>The youth webpages contain links to further information on education, further education, apprenticeships and work experience, volunteering, work, and financial support.</p>
	Promote workshops for developing career skills to young people	ECDC websites e.g. youth webpages	March 2022 then ongoing	AP to engage with Job Centre and other relevant contacts	<p>This work is ongoing, due to covid impact on service deliveries with both agencies has delayed this project, meetings with the new job centre manager are currently being finalised</p> <p>The youth webpages contain links to further information on education, further education, apprenticeships and work experience, volunteering, work, and financial support</p>
	Identify and promote local volunteering reward programmes such as Time Banks to young people to encourage participation which could improve CVs and provide experience	ECDC websites e.g. youth webpages	March 2022 then ongoing	C+P to carry out mapping exercise and provide web team with material	Mapped and promoted on ECDC youth webpages
	Promote websites through the Council's youth webpage that list local job opportunities and apprenticeship programmes for young people	ECDC websites	March 2022 then ongoing	<p>C+P</p> <p>AP to engage with Job Centre and other relevant contacts</p>	ECDC youth webpages signposts to other sites that list local job opportunities and apprenticeship programmes for young people
	Promote local apprenticeship opportunities to young people	ECDC websites	March 2022 then ongoing	HR	ECDC work experience opportunities listed on ECDC youth webpages

	Identify and promote initiatives that are aimed at retaining local young people to the area	ECDC websites	March 2022 then ongoing	C+P AP to engage with Job Centre and other relevant contacts	This work is ongoing, due to covid impact on service deliveries with both agencies has delayed this project, meetings with the new job centre manager are currently being finalised
	Promote information on financial support available for further education on emerging youth webpage on ECDC website	ECDC websites	March 2022 then ongoing	C+P	Promoted on ECDC youth webpages
Working Together	Set up an ECDC officer project team to monitor and review performance of the strategy and action plan	ECDC officer project team	August 2021 and biannual meetings	All	Officer project team established and meetings taking place
	Circulate the approved strategy and consultation findings to relevant organisations requesting them to develop their own internal plans to address identified issues, and seek feedback on progress	Send strategy and consultation findings to relevant organisations ECDC officer project team to monitor	August 2021 Bi-annual monitoring of externally led action plans	C+P	Sent to partners in May 2021 including schools, police, parish councils, health agencies such as PCNs and GP surgeries, children centres, County Council youth contacts, housing providers Responses and comments were received from some partners including Littleport & East Cambs Academy, Voluntary and Community Action East Cambs and Littleport Parish Council. Feedback includes details of what partners are doing in relation to the Youth Strategy areas of focus Resent to partners on 20.06.22 for any updates. Responses received from CCC, Cheveley Parish Council, Combined Authority

	Support partners and multi-agency projects and initiatives that contribute towards achieving the aims of the East Cambs Youth Strategy and monitor progress via the officer project group	ECDC officer project team Youth officer champion	August 2021 – set up project group Biannual monitoring	All	Support offered to relevant agencies. To date no formal requests for specific support have been received
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