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**CPCA MASTERPLANS UPDATE**

Committee: Finance & Assets Committee

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[W113]

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1.0 **ISSUE**

1.1 To receive an update relating to the CPCA Masterplans for Ely, Littleport and Soham.

2.0 **RECOMMENDATION(S)**

2.1 Members are requested to note the update provided in this report.

3.0 **BACKGROUND/OPTIONS**

3.1 In 2020 the Cambridgeshire & Peterborough Combined Authority (CPCA) allocated capital funding of £1,000,000 per Market Town to support COVID-19 recovery and/or growth of each Market Town.

3.2 Members will recall that the Finance & Assets Committee approved the submission of draft Masterplans for Ely, Littleport and Soham to the CPCA and that these approved Masterplans would be used as the evidence base for each bid submitted.

3.3 The CPCA deadline for MTP funding applications is March 2022, with approved project completion(s) by no later than March 2023.

3.4 Independent consultants were commissioned to carry out the evidence-based studies and engaged with a broad range of local business and community stakeholders, including the public. The CPCA's criteria for funding projects were thoroughly explored, including cost parameters, timescales (deliverability), and relevance to ECDC's approved market town plans.

3.5 **Littleport**

Officers are working with Littleport Members and stakeholders to compile a bid that meets the aims of the Littleport Vision. It is anticipated that a bid will be submitted to the CPCA assessment team in early 2022.

3.6 **Soham**

The table below identifies the bids that have been approved by CPCA Board.

<b>Bid</b>	<b>Outline</b>	<b>Amount</b>	<b>Note</b>
Evidence Based Town Centre Recovery Strategy	Commissioned study as part of wider connected interventions embedded in the <i>Soham Markets Town Plan</i> to support the local authority in delivering cohesive response to economic recovery and future growth	£20,000	Complete
Accelerated Digital Connectivity	Installation of additional access points to significantly extend the town's free public Wi-fi network	£95,000	In Progress
Town Centre COVID-19 Recovery Interventions	Investment in infrastructure, signage and street furniture to encourage footfall, visitor access, confidence and enjoyment	£85,000	Complete

(Approved Bids, Soham)

The table below identifies the bids that are due to be submitted to the CPCA.

<b>Bid</b>	<b>Outline</b>	<b>Amount</b>
Cycleway from Soham to Wicken	Meets the priority of delivering green infrastructure. Sustrans is currently refreshing the feasibility study. A bid will be submitted to the CPCA in March 2022.	£330,000- £380,000
Agri-Tech Business Growth	Officers have worked with independent consultants, business and CPCA to develop a bid that, if approved, would provide match funding for a training centre/training facility in the Agri-Tech industry A bid has been submitted to the CPCA and may be considered by CPCA Board in November 2021.	£145,000
Spencer Mill, Soham-Phase 2.	Officers are working with independent consultants, VIVA and CPCA to develop a bid that, if approved, would support development of flexible work space in Soham. The bid will be considered by CPCA Board in January 2022.	£275,000- £325,000

(Proposed Bids, Soham)

### 3.7 Ely

<b>Bid</b>	<b>Outline</b>	<b>Amount</b>	<b>Note</b>
Evidence Based Town Centre	Commissioned study as part of wider connected interventions embedded in the Ely Masterplan	£20,000	Complete

Recovery Strategy	to support the local authority in delivering cohesive response to economic recovery and future growth		
City Centre COVID-19 Recovery Interventions	Investment in infrastructure, signage and street furniture to encourage footfall, visitor access, confidence and enjoyment	£105,000	Complete
Accelerated Digital Connectivity	Installation of additional access points to significantly extend the free public Wi-fi network	£195,000	Complete
Improve Access and Footfall Progression through City- Steeple Row	Improve appeal and safety of major footfall between Ely Cathedral Area and the High Street resulting in improved footfall between the two destinations	£96,000	In progress
Digital Signage	The provision of wayfinding & digital signage around the City of Ely	£240,000	In progress

(Approved Bids, Ely)

The table below identifies the bids that are due to be submitted to the CPCA.

<b>Bid</b>	<b>Outline</b>	<b>Amount</b>
City Street Upgrades- Round 2	Builds on the success of improving infrastructure, signage and street furniture to encourage footfall, visitor access, confidence and enjoyment. The bid will be considered by CPCA Board in November 2021.	£124,000
City Centre Enhancement Fund	If approved this will enable businesses in Ely to apply to ECDC for capital improvements to their business to support COVID-19 recovery. The bid will be considered by CPCA Board in November 2021.	£100,000
CCTV Phase 2 & 3	This bid will be submitted on behalf of City of Ely Council and focuses on extending the CCTV network in the City of Ely. The bid will be considered by CPCA Board in November 2021.	£120,000

(Proposed Bids, Ely).

- 3.8 If all of the bids identified above are approved then this will mean that the Council has been awarded the full £1,000,000 for Ely and Soham. In the event that any bid is not approved by the CPCA then the Council will submit bids that meet the aims and objectives of the relevant Market Town.

4.0 ARGUMENTS/CONCLUSIONS

4.1 Members are recommended to note the update provided.

5.0 FINANCIAL IMPLICATIONS/EQUALITY IMPACT ASSESSMENT/CARBON IMPACT ASSESSMENT

5.1 There are no financial implications arising from this update report. All of the bids approved have been funded by the CPCA. All the bids in consideration, if approved, will be funded by the CPCA.

5.2 Equality Impact Assessment (EIA) not required.

5.3 Carbon Impact Assessment (CIA) not required.

6.0 APPENDICES

6.1 None

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<u>Background Documents</u>	<u>Location</u>	<u>Contact Officer</u>
Ely Masterplan Littleport Vision Soham Masterplan	The Grange, Ely	Martin Smith Business Development Manager (01353) 665555 E-mail: <a href="mailto:martin.smith@eastcambs.gov.uk">martin.smith@eastcambs.gov.uk</a>