

# Welcome

**East Cambridgeshire Parish  
Conference: 1 September 2014**



EAST CAMBRIDGESHIRE  
DISTRICT COUNCIL



Cambridgeshire  
County Council



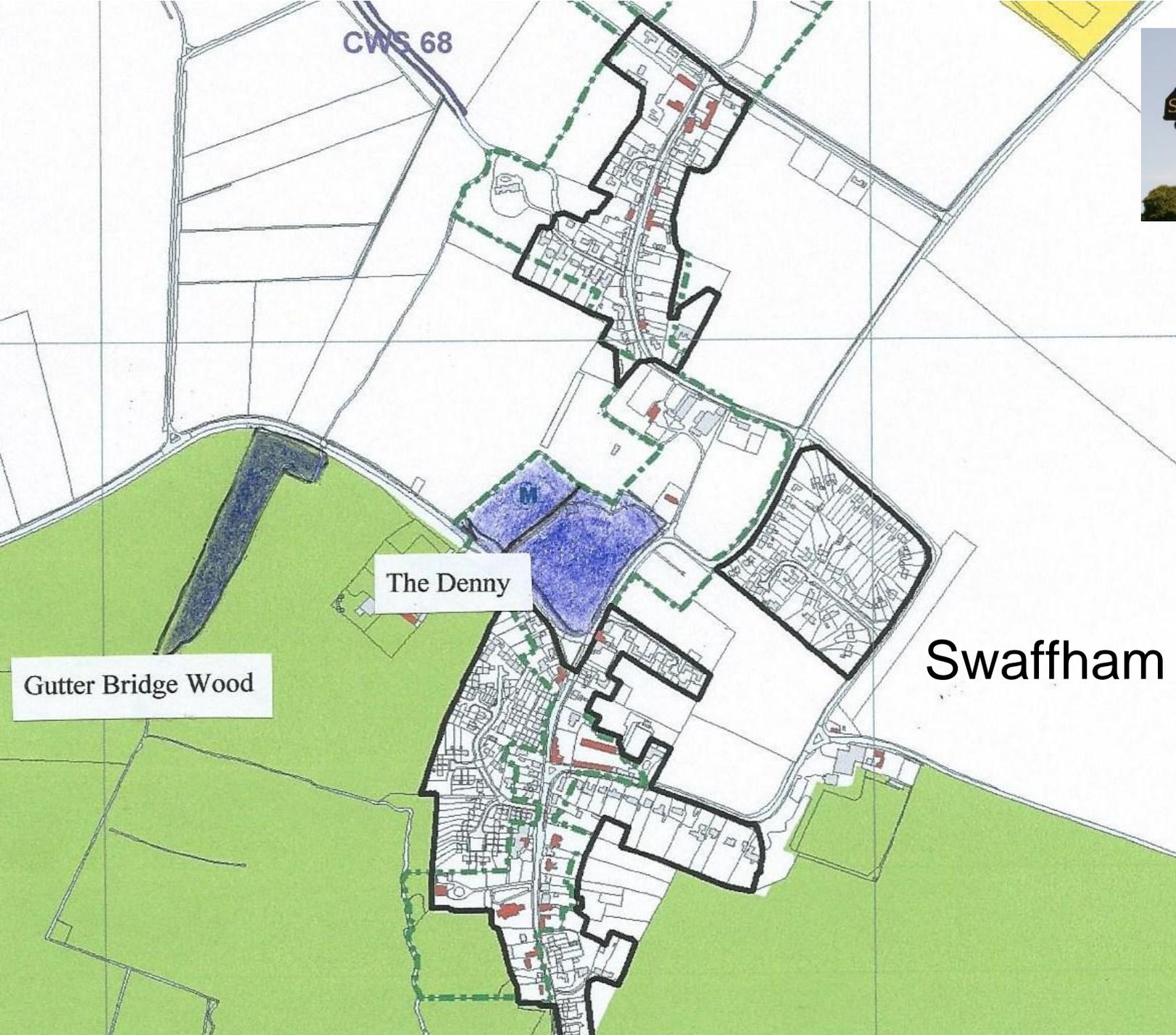
Creating a safer  
Cambridgeshire



# Swaffham Bulbeck Section 106 monies

Engaging the community

Sue Romero



CWS 68

The Denny

Gutter Bridge Wood

Swaffham Bulbeck



# First stages of consultation



- Bulbeck Beacon
- Posters
- Village Groups

## ***Money to spend on community facilities in Swaffham Bulbeck***

***HAVE YOUR SAY** so that the Parish Council can make informed decisions based on suggestions from Swaffham Bulbeck residents.*

*Around £10 000 is available to Swaffham Bulbeck to be allocated to projects which will improve **open space and recreation provision**. The money has been provided by developers following new housing developments in the village in recent years – known as Section 106 Money. The Parish Council needs to decide what the funding is to be used for and is seeking your views and suggestions before agreeing a spending plan.*

# Consultation analysis



- Criteria 
- All responses considered
- Draft spending plan

## ***Underlying principles***

- *Meets the definition of Section 106 Money to improve public open space and recreation provision*
- *Takes into account suggestions from responses to the village consultation*
- *Uses land available to the parish through ownership or leasehold*
- *Benefits large numbers of residents*
- *Benefits a wide range of age groups*
- *Takes into consideration affordability*
- *Demonstrates a noticeable impact in the short and medium term to show that money is being used.*

## ***Most popular suggestions***

*This takes into account a greater weighting for groups/organisations when compared to family/individual responses to the consultation process.*

# Draft Spending Plan

(shared with the community)



## ***Improving facilities on The Denny, including:***

- Outdoor table tennis table
- Picnic tables and permanent barbeque
- Target wall for football and other ball games

## ***Improving woodland facilities in Swaffham Bulbeck, including:***

- Development of and public access to Gutter Bridge Woods
- Exercise and trim trail equipment for The Denny & Denny Woods

## ***Improving facilities at The Pavilion, including***

- Upgrading showers and toilets
- Extending storage and providing additional space

## ***Some other suggestions can be achieved in different ways, for example:***

- Nets are available for goals but are not permanently in place due to deliberate damage caused to them when left out
- Bike racks for The Denny have generously been donated by another organisation

# Making the applications

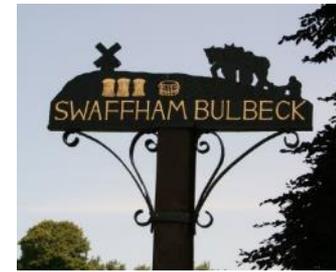


- Form
- Quotes
- Policies
- Supporting documentation



- Future plans
- Opens other doors
- Motivating
- Brings the community together

# Implementation



- Further consultation
- Considerations
- Timescales & deadlines
- Keeping the community informed

<small>UNLESS OTHERWISE SPECIFIED: DIMENSIONS ARE IN MILLIMETERS TOLERANCES: LINEAR: ± 2mm 1 DECIMAL PLACE: ± 0.5mm ANGULAR: ± 1°</small>	<small>PROPRIETARY AND CONFIDENTIAL THE INFORMATION CONTAINED IN THIS DRAWING IS THE SOLE PROPERTY OF FENLAND LEISURE PRODUCTS, AND REPRODUCTION IN PART OR AS A WHOLE WITHOUT THE WRITTEN PERMISSION OF FENLAND LEISURE PRODUCTS IS PROHIBITED.</small>	DO NOT SCALE DRAWING		REVISION
		TITLE:		
		DWG NO.	SPB167 Picnic Bench	
		SCALE: 1:20	SHEET 1 OF 1	

# Using community skills

## Example: **Access to Gutter Bridge Woods**

- Local architect
- Skilled craftsman
- Engineering consultancy
- Discount price for wood
- Planning matters

.....all free of charge.....



# The Projects













# Outcomes

## Planned:

- ✓ Brings the community together
- ✓ Increased range of amenities
- ✓ Increased range and number of people using amenities
- ✓ Increased sense of pride and ownership

## Additional benefits:

- ✓ Greater willingness to get involved with projects
- ✓ Access to other funds
- ✓ Village plans formulated on what people want
- ✓ Increased local trade and visitors to village
- ✓ The Denny now a focal point for exercise





**Swaffham  
Bulbeck is  
already a friendly  
village but the  
benches have  
made socialising  
even easier.**

**The climbing wall,  
table tennis table  
and all new  
equipment are  
brilliant additions  
to The Denny**

**It's opened up the  
space and engaged  
the older children as  
well as the younger  
ones.**

**It's impossible to  
have a day  
without the  
children begging  
to be taken to  
The Denny!**

**The new  
seating  
means we  
can enjoy a  
chat while our  
children dash  
around.**

# Key principles

- Make it easy for the community to contribute
- Listen to what the community says
- Keep the community informed at all stages
- Make things happen quickly and visibly
- Continue to engage the community at different stages
- Think about an efficient way of managing the process and workload



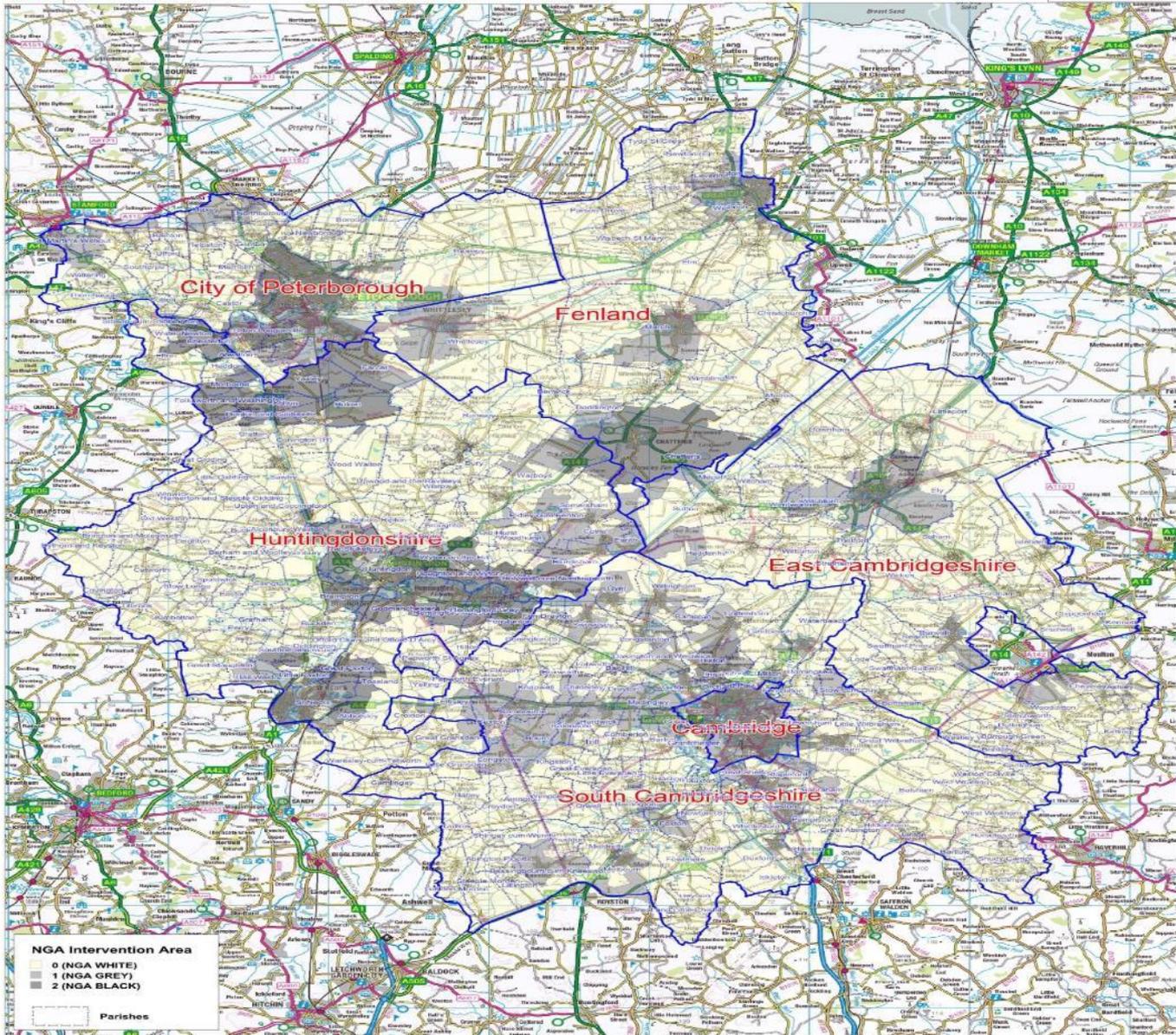
# Connecting Cambridgeshire

## Superfast broadband Update

Noelle Godfrey

Programme Director





# Superfast broadband is here



# East Cambridgeshire fibre roll-out

- 41 new fibre cabinets already live
- 12,000 homes and businesses can already get faster broadband
- 19 more cabinets going live by end of 2014
- 20 parishes will be connected by end of 2014
- More to come in 2015

# When will your area get faster broadband?

Find about coverage in your area - visit the 'my area' pages and coverage map on the website

[www.connectingcambridgeshire.co.uk](http://www.connectingcambridgeshire.co.uk)

# How you can help your community

- Spread the word
- Encourage take-up of superfast services
- Case studies
- Help people get online

# Benefits for businesses



# Keeping you up to date

- Updates when cabinets go live
- Information and awareness materials
- Support for local events

Questions?

# The case for rural affordable housing

Mark Deas  
Rural Housing Enabler  
East Cambridgeshire Parish Conference  
1<sup>st</sup> September 2014



# We just aren't building enough houses

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- We need to build 250,000 new homes per year
- Last year we built 110,000
- ¼ of adults under 35 are living in their childhood bedroom

*Source: 'Building the homes we need',  
KPMG/ Shelter, 2014*

# The rural housing crisis

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- Rural house prices exceeding local incomes
- Fuel poverty
- Ageing population
- All these are impacting on people's life choices, social networks and the viability of rural services

*Source: 'Rural housing: Countryside in crisis' National Housing Federation 2014*

# A worked example of affordability

House price (assumed entry level)	£160,000
Deposit (25%)	£40,000
Income required (mortgage @ x3 income)	£40,000
% earning less than reqd income	63%
East Cambs median household income	£32,500

# Affordability affects all rural communities

Parish	Affordable housing need	As % of all households	Bids per affordable property
Dry Drayton (SCDC)	11	4.2	77
Caxton (SCDC)	9	3.9	58
Wansford (PCC)	4	2.0	n/a
Fen Ditton (SCDC)	13	3.9	70
The Eversdens (SCDC)	12	3.7	47
Hardwick (SCDC)	44	4.3	39

# Do rural communities want to address this issue?

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- Typically 55-75% support in principle
- Caveats include: local people prioritised; location, scale & design; infrastructure
- Opponents: no need; better (more urban) locations; village character; infrastructure

# One perspective of affordable housing

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# A more realistic perspective of affordable housing



Fordham,  
East  
Cambridgeshire

Whaddon,  
South Cambridgeshire



# Do local people matter?

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*“We do not understand the principle. Why should people expect to live in an expensive and desirable location such as .... just because they have local connections? It’s market forces – if they can’t afford to live here, move away...”*

Quote from a local Housing Needs Survey

# Some benefits

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Affordable housing brings benefits to the community as well as the individual:

*“I think it’s very important to offer affordable housing to local people so they can stay close to family and friends. I feel this is what makes and builds communities.”*

(Another) quote from a local Housing Needs Survey

# Some benefits (2)

- Increase social networks, social capital and volunteering capacity.
- Increase skills and capacity of local labour market.
- Increase demand for and viability of local businesses and services.
- Opportunities for increased investment in the community.
- Provide a catalyst for local action such as community led planning, CLTs.



# Rural exception sites

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- Benefits
  - Affordable housing in perpetuity
  - Local people prioritised
  - Tailored to local need
- Challenges
  - Finding the right site





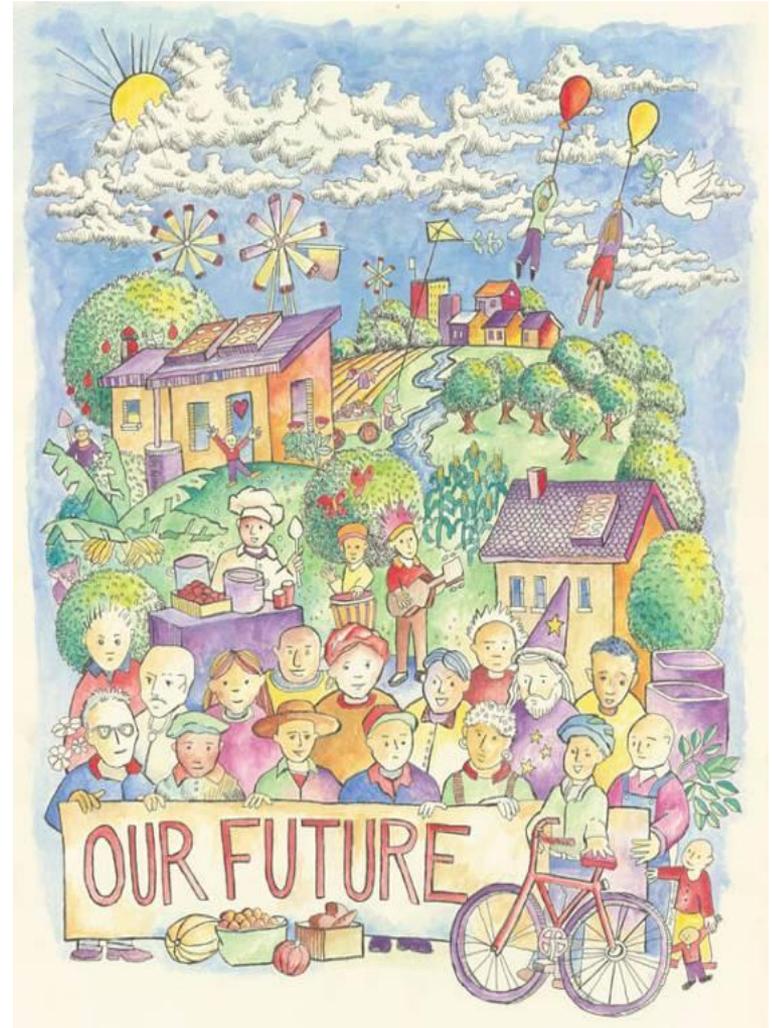
# Strong community leadership

- Vision – articulated through CLP, VDS, NP?
- Managing conflict – finding consensus and working on behalf of the community
- Local intelligence – knowledge of the community, owners, sites etc



# Community led approaches to affordable housing

- Rural exception sites
  - Cross-subsidy
- Plan-led approaches
  - Neighbourhood plan
- Direct action
  - Community Land Trust
  - Community Right to



# Concluding thoughts

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- The housing market is broken
- Building more houses won't automatically support rural communities
- Tailored solutions are needed
- Community led approaches are well placed to deliver these



# Contact details

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For more information or if you have any further questions please contact:

**Mark Deas**

**Rural Housing Enabler**

 01353 865035

 [mark.deas@cambsacre.org.uk](mailto:mark.deas@cambsacre.org.uk)

Cambridgeshire ACRE,

32 Main Street

Littleport, Ely, CB6 1PJ



# Previous Panel Priorities

- **Ely**

- Ely Dwelling Burglaries
- Parking Issues

- **Littleport**

- Crime and Anti-Social Behaviour
- Parking

- **West Villages**

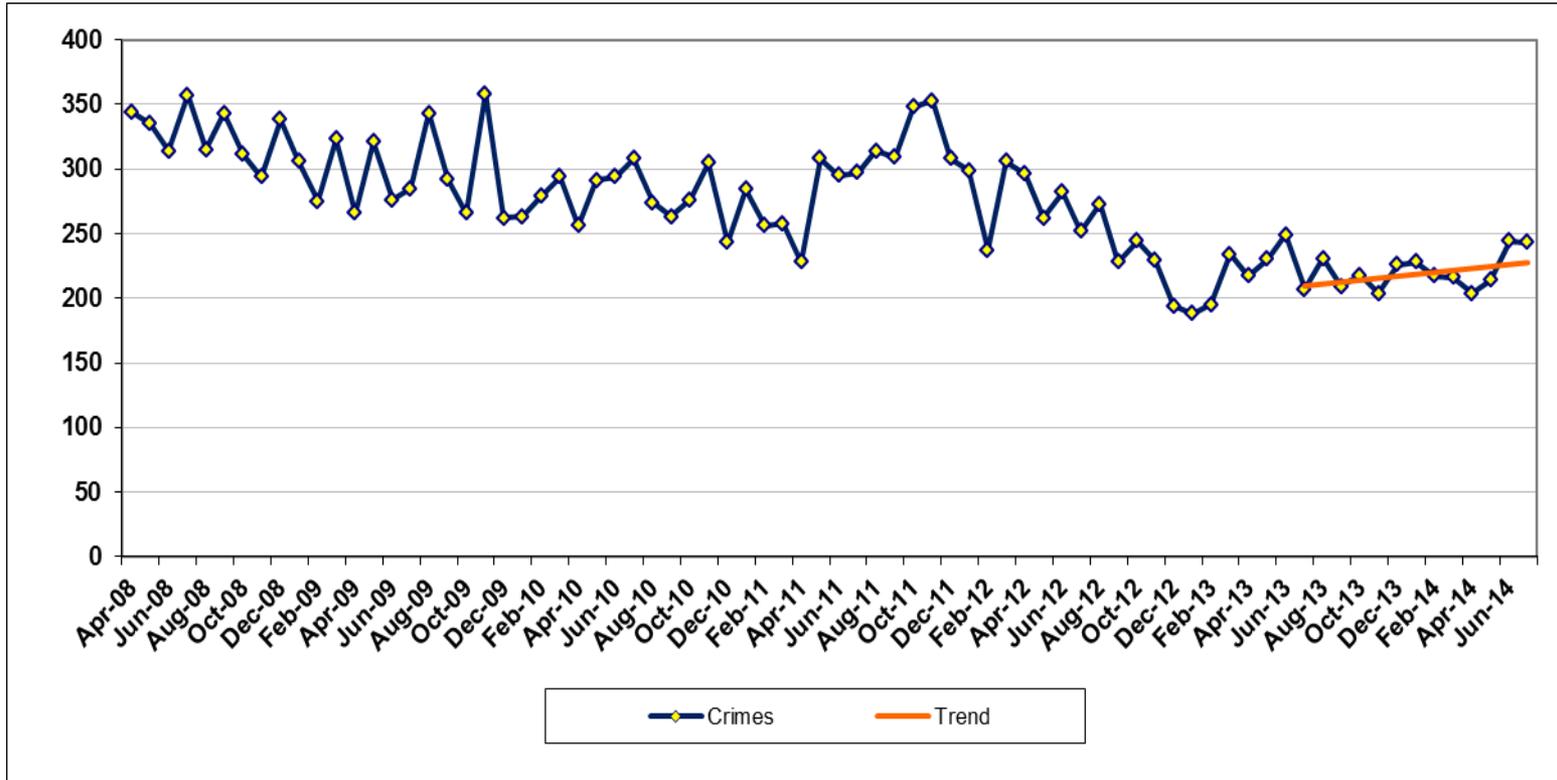
- On-going Engagement with Parish Councils

# Previous Panel Priorities

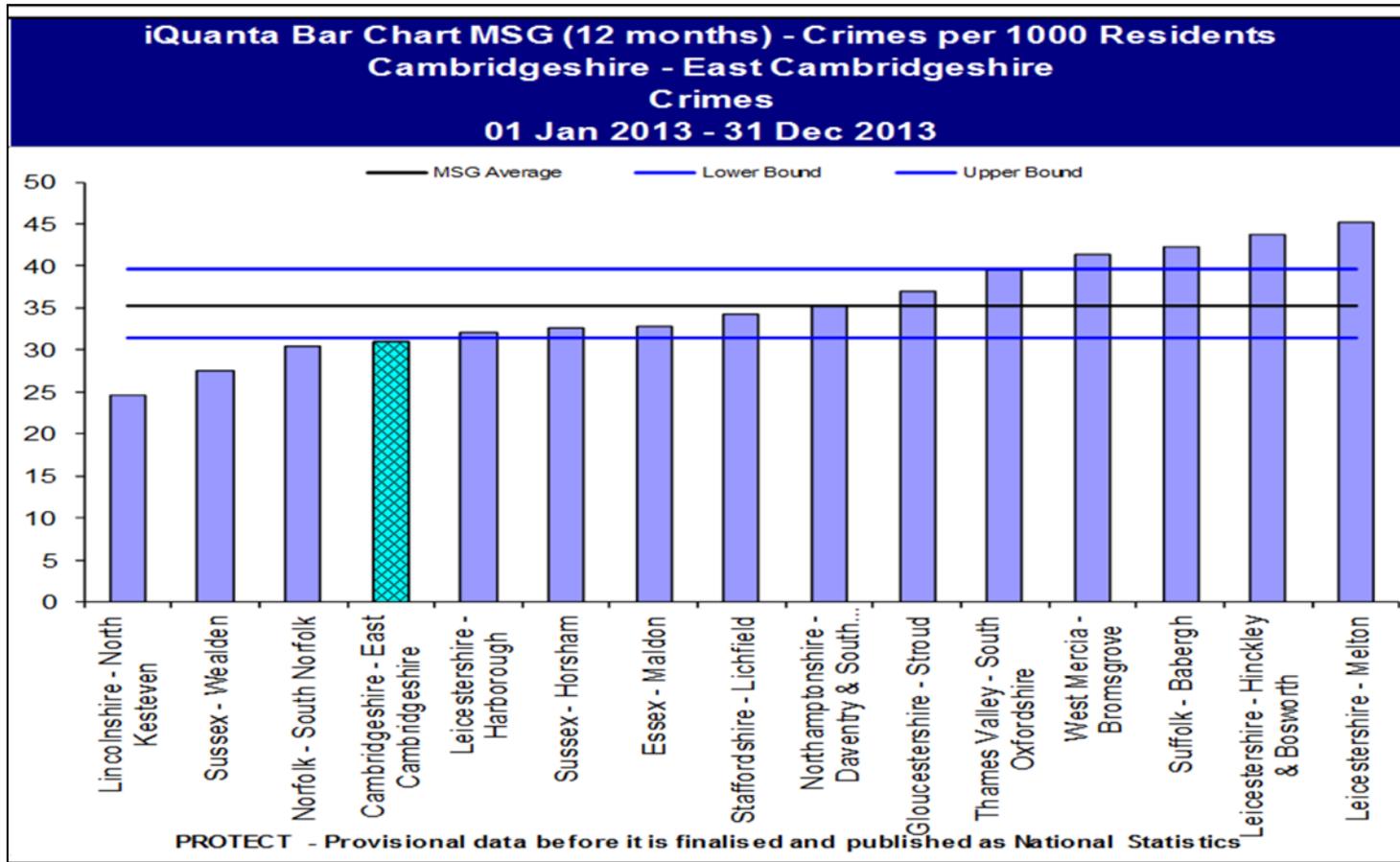
- **Soham & East**
  - Acquisitive Crime
  - Soham ASB
  - Speeding in Villages
  - Parking around Schools
- **South Villages**
  - Acquisitive Crime

# East Cambridgeshire Crime Trends

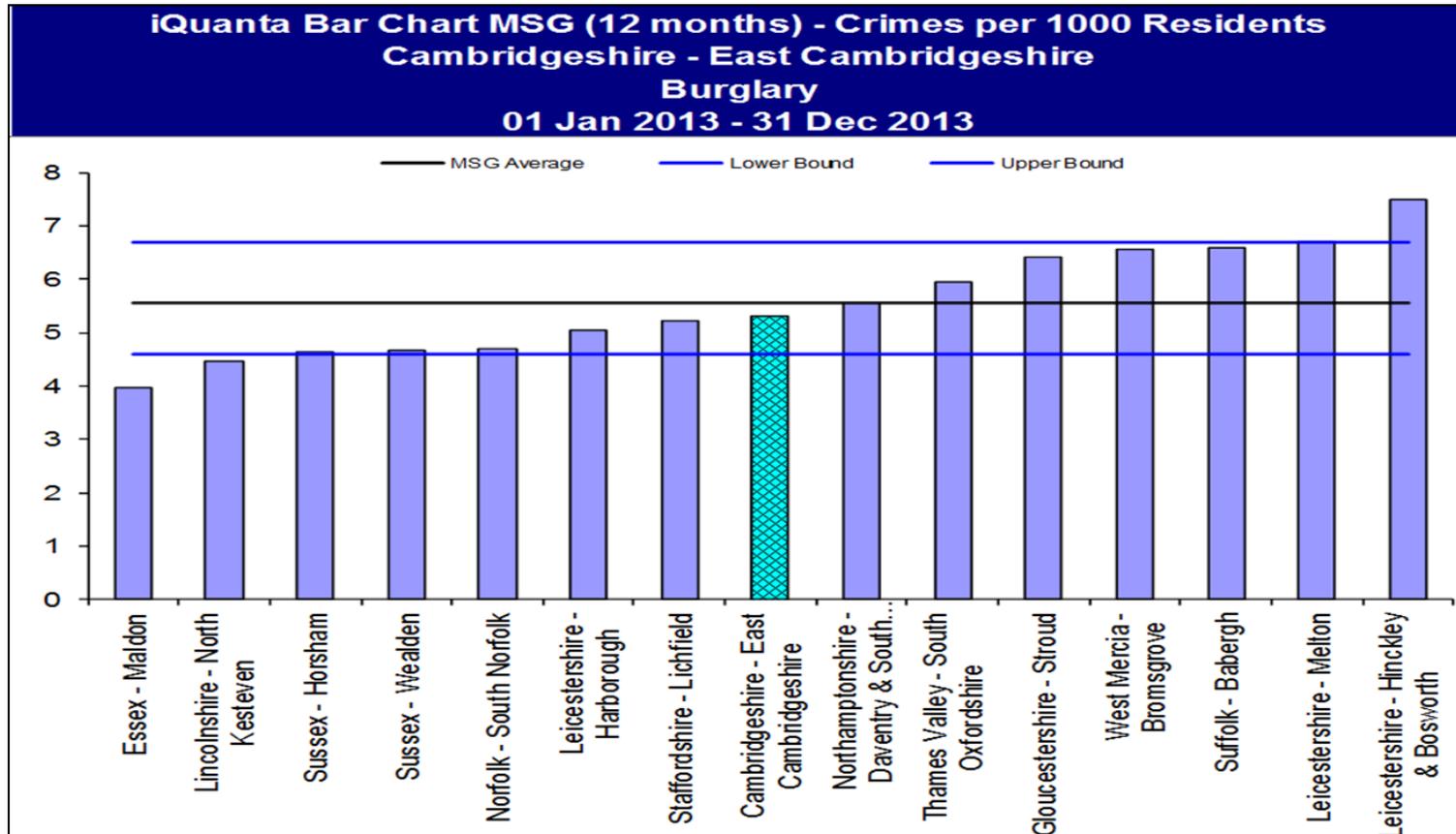
Recorded Crime April 08 – March 14 (Trend since Jul 13)



# East Cambridgeshire in MSG

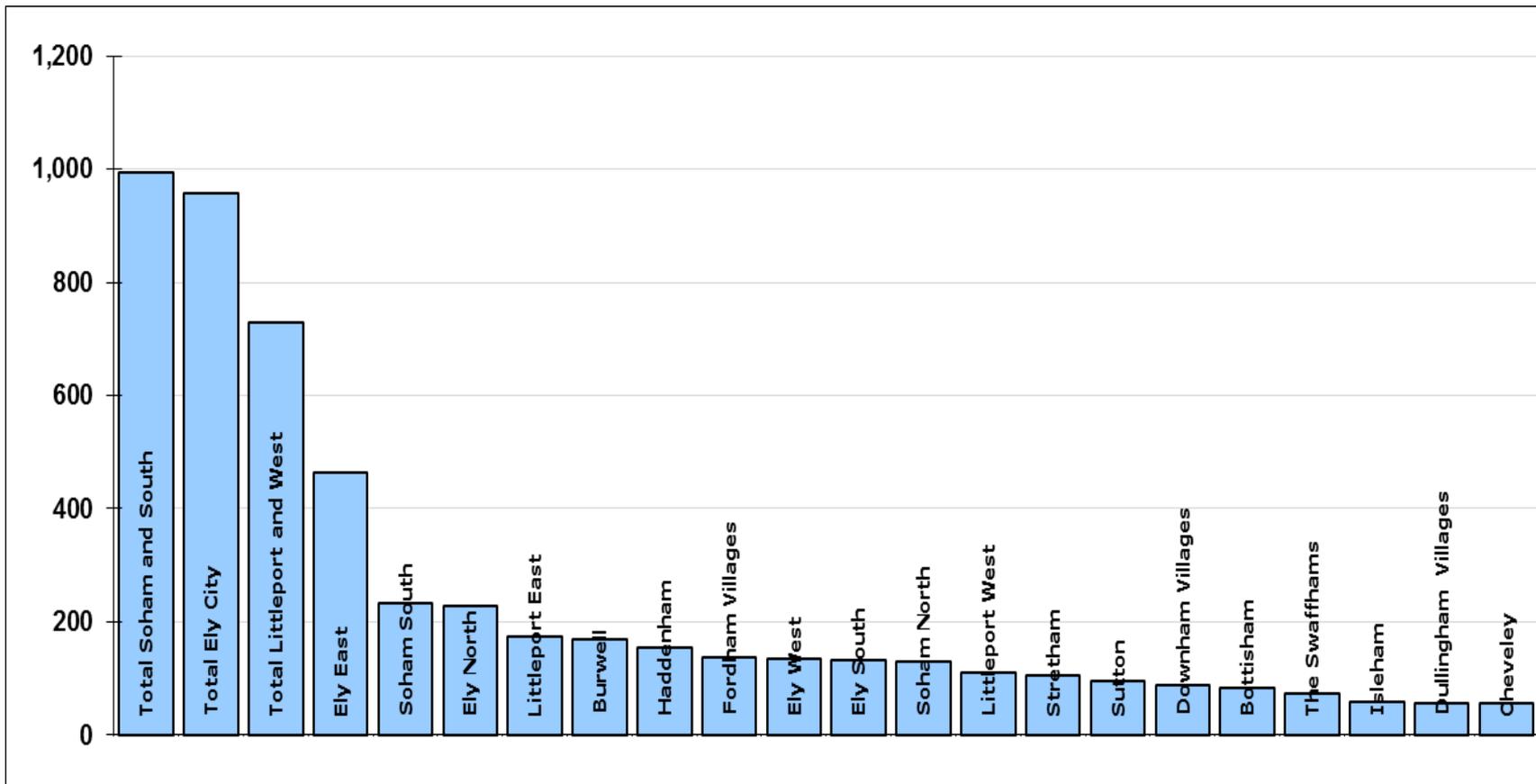


# East Cambridgeshire Burglary in MSG



# East Cambridgeshire Total Crime

August 13 - July 14



# East Cambridgeshire Crime/ASB Performance

August 13 – July 14, compared to August 12 - July 13

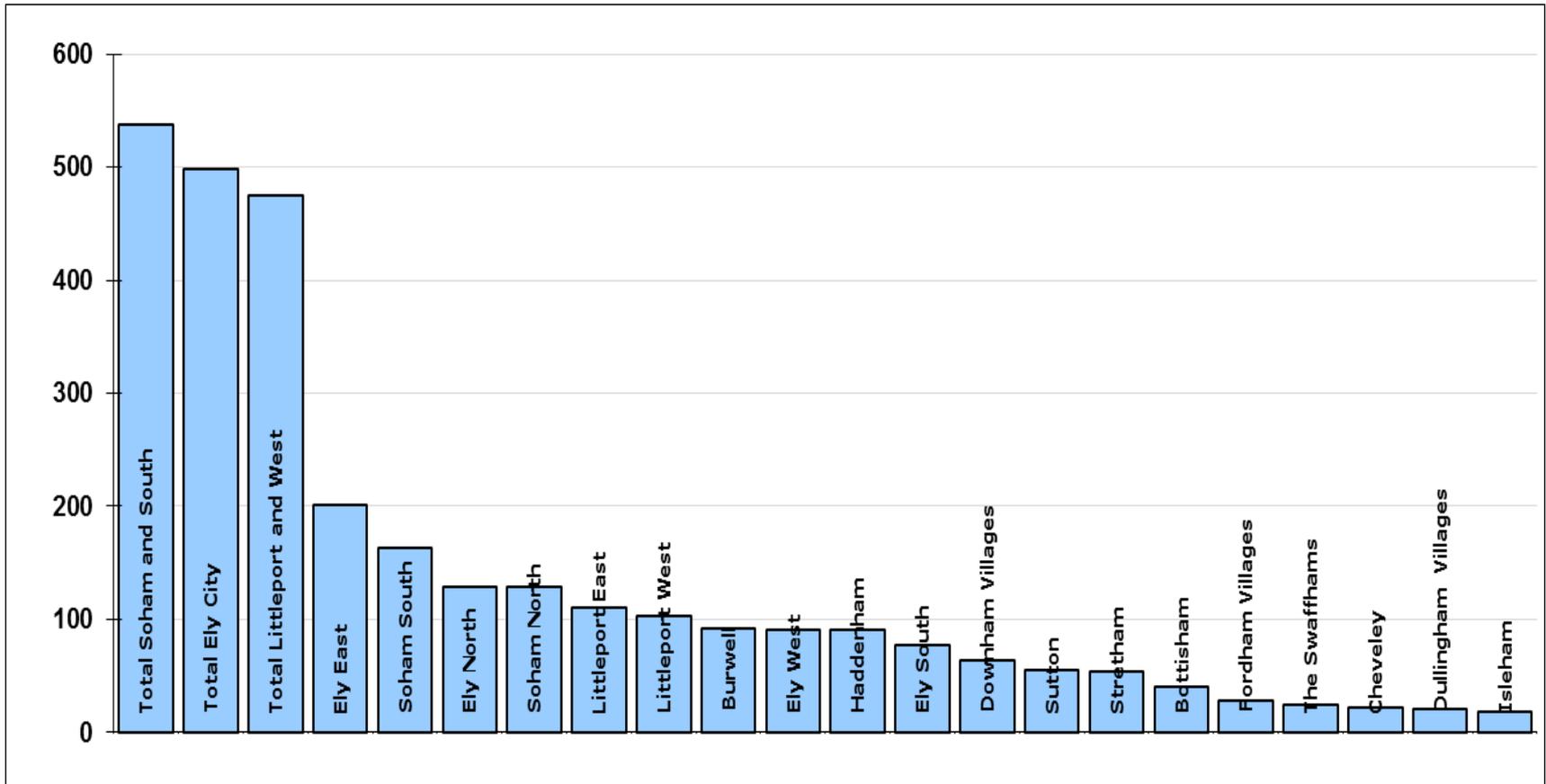
All Crime	- 34	- 1.3%	☑
Victim Based Crime	+ 28	+ 1.4%	☒
Burglary Dwelling	- 21	- 10.2%	☑
All Violent Crime	+ 107	+ 30.4%	☒
Sexual Offences	+ 19	+ 51.4%	☒
Burglary Non-Dwelling	- 2	- 0.8%	☑
Theft of Vehicle	- 21	- 28.8%	☑
Theft from Vehicle	- 21	- 8.0%	☑
Theft from Shops	- 74	- 29.1%	☑
Criminal Damage	+ 32	+ 9.0%	☒
Anti-Social Behaviour	- 64	- 3.9%	☑

# Areas of Concern

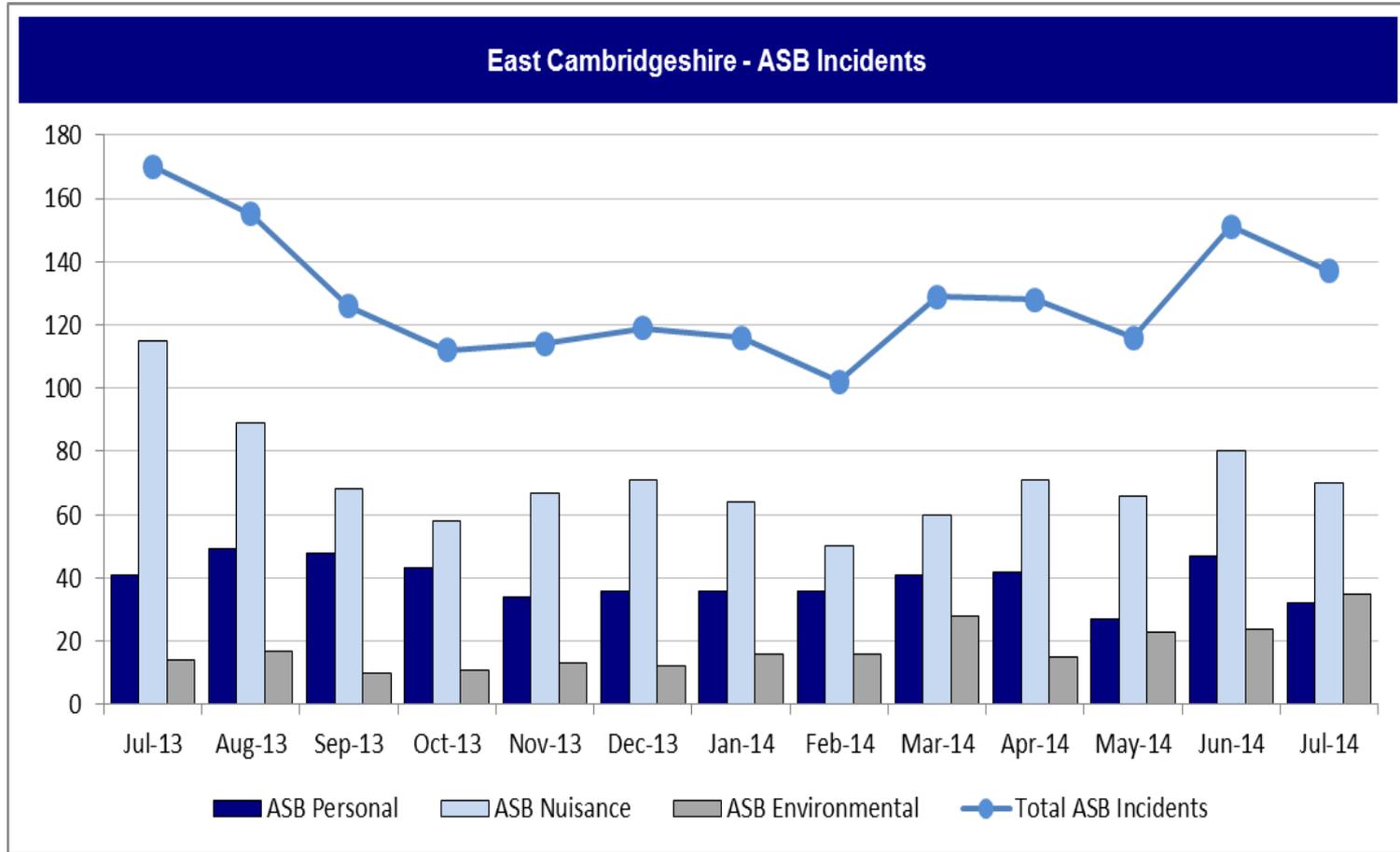
- Violent Crime
  - Up 30.4% and has been rising historically
  - Ethical recording of crime in compliance with NCRS
  - Confidence in police to report domestic incidents
- Sexual Offences
  - Up to 51.4% which is down from 60%
  - Op Yewtree effect
  - Additional confidence in reporting to police
  - More historical offences being reported

# East Cambridgeshire ASB

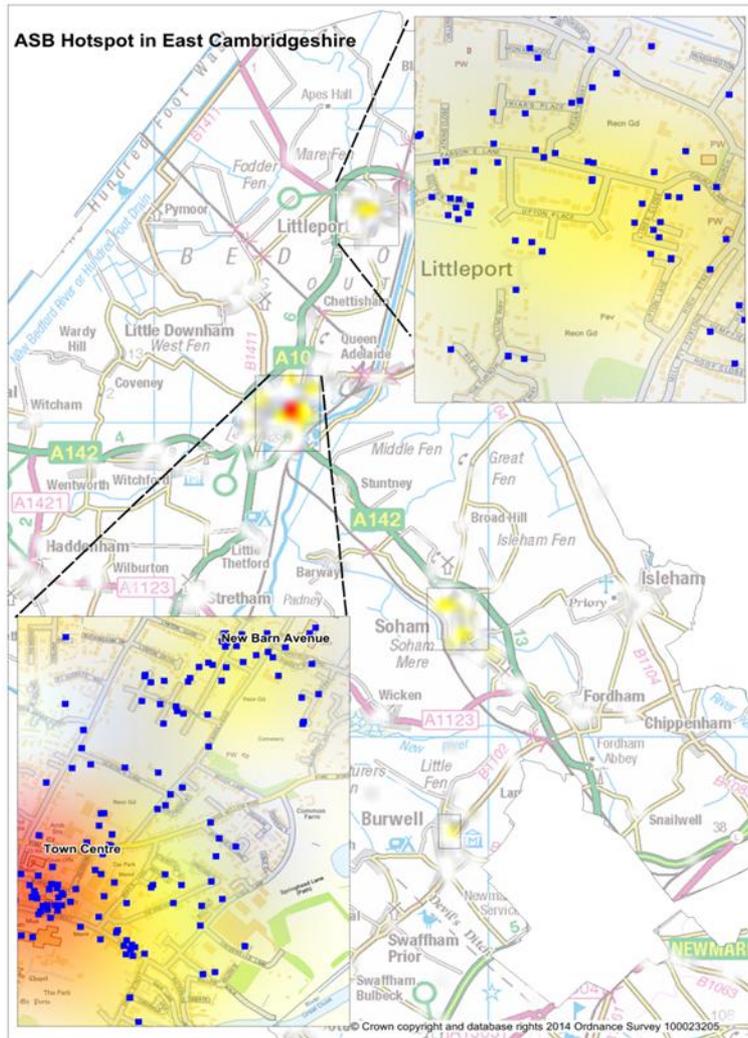
August 13 - July 14



# East Cambridgeshire ASB Incidents



# Anti-Social Behaviour



- Total Incidents: 1,660 in 2013
- Nuisance: 970 (58%)
  - Peak Month: July
  - Worst Affected: Ely East (158)
- Personal: 535 (32%)
  - Peak Month: March
  - Worst Affected: Soham North (65)
- Environmental: 142 (9%)
  - Peak Month: August
  - Worst Affected: Ely West (18)
- Four ASB hotspots: Ely, Soham, Littleport and Burwell

# Good News Story

## Cannabis factory discovered in Soham

- Officers on patrol smell cannabis in Regal Lane, Soham and following enquiries discover a one of the largest cannabis factories ever found in Cambridgeshire. One person arrested:



# Community Engagement

- Safer Schools
- Farming engagement
- Speeding/Parking
- Soham ASB group/Youth engagement
- Facebook/Twitter/Shape Your Place/E-Cops
- Shopwatch
- Attendance at numerous community events
- Choices

# Police Priorities 2014-15

- **Respond to Local Concerns**
  - Understanding our communities and managing risk within them.
- **Investigate Crime and Protect the Most Vulnerable**
  - Protecting those who will be hurt, or hurt again, if we don't take action
- **Staff Professionalism**
- **Keep People Safe in Their Communities**

# East Cambridgeshire CSP Priorities 2014-15

- Acquisitive Crime
- Young People as Victims and Offenders
- Safer Neighbourhoods
  - Neighbourhood Volunteers
  - Growth and development of Neighbourhood Watch
  - Parking issues
- Sustainable Organisation
  - New ASB Legislation
  - New working arrangements on ASB
  - E-CINS development

## Priority Suggestions

- Acquisitive Crime (Dwelling Burglary and TOMV/TFMV)
- Speeding across the district
- Anti-Social Behaviour across the district
- Parking enforcement in towns and outside schools

# Ely Police Station Open Day

- Sunday 7<sup>th</sup> September, 12pm to 4pm
- Police vehicles on display, officers in riot gear, run the speed gun challenge, have your fingerprints taken and much more





# East Cambridgeshire Parish Conference

**Any Questions?**

**East Cambs Safer Neighbourhoods Manager  
Insp Marcia Nichols**

# **Opportunities for local councils to build capacity in their communities**

## **Councillor Steve Criswell**

**East Cambridgeshire Parish  
Conference: 1 September 2014**

Events · Surveys · Campaigns · Timebanks  
Volunteering · Public meetings · Workshops



In terms of Community  
Engagement, what's was the **most  
successful** thing you've ever  
been involved with?

What were the **key ingredients**  
that made it a success?

# Five Top Tips

- Go to the people
- Use Social Media
- Harness people's skills, interests & ideas
- Use the right techniques & hooks
- Keep in contact

Join our big lunch

These lunch details...

**ABBEY PEOPLE BIG LUNCH**  
**SUNDAY 1st JUNE**  
**12PM. DUDLEY RD REC**  
 (free BBQ from 12:30)  
 Please bring soft drinks or cakes to share  
 music...games...stalls...

the big lunch  
 an eden project

LOTTERY FUNDED

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 ASDA HALIFAX STREETCLUB

[www.thebiglunch.com](http://www.thebiglunch.com)





# The Nice Bucket Challenge





Littleport Timebank Member