

COMMUNITY FUNDING TOOLKIT



Produced by:

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Key Contacts

Cambridge Community Foundation

www.cambscf.org.uk

Providing grants to local charities and community groups throughout the county of Cambridgeshire.

Cambridge Community Voluntary Service

www.cambridgecvs.org.uk

Promotes and supports local voluntary and community action.

National Lottery

www.lotterygoodcauses.org.uk

A portal offering information on all grant schemes from the National Lottery Good Causes money.

Making Music

www.makingmusic.org.uk

The largest association of amateur musicians and promoters in the UK.

UK Sport

www.uk sport.gov.uk

UK Sport is a government agency responsible for developing high performance sport in the UK.

Neighbourhood Watch Foundation

www.neighbourhoodwatch.net

The National Neighbourhood Watch Association provides support to Neighbourhood Watch organisations across the UK.

Interchange Legal Advisory Service

www.interchange.org.uk/legal

Legal service with expertise of dealing with community events and groups.

UK Fundraising

www.fundraising.co.uk

A free website offering news, information and discussion on fundraising.

Profunding

www.fundinginformation.org

Profunding offer news on available funding, trends in funding and training in fundraising

Funder Finder

www.funderfinder.org.uk

FunderFinder offer software for grantseekers, including two free applications for writing funding applications and budgets.

Grant Finder

www.grantfinder.co.uk

Grantfinder provide a database of funders available online or on CD-ROM. Subscription is required

Government Funding

www.governmentfunding.org.uk

Online details of all funding sources available from UK Government departments.

Cambridgeshire ACRE

www.acre.org.uk

A national charity supporting rural communities.

NACRO

www.nacro.org.uk

Nacro provide advice and support to projects that aim to reduce crime

Community Matters

www.communitymatters.org.uk

Federation of Community Associations offering advice on formalities and links to other useful sites

Eastern Orchestral Board

www.eob.org.uk

Agency for touring performing arts

Voluntary Arts Network

www.voluntaryarts.org

UK development agency for voluntary arts with information on funding streams, umbrella agencies and all aspects of setting up an event

National Energy Agency

<http://www.nea.org.uk>

NEA have updated the community buildings self-survey pack which advises committees on what measures and improvements could be made to the energy efficiency of their building, depending on how it is used and how often, and points them in the direction of further support and advice. Big Lottery Fund have announced their related grant scheme - the Community Buildings Programme

PUBLICATIONS

The Sports Funding Guide (Sport England) ISBN: 1-900360-49-7, £16.95

The Directory of Grant Making Trusts, ISBN: 1-903991-33-1, £80.00

A Guide to Major Trusts (DSC)

Volume 1, ISBN 1903991277

Volume 2, ISBN 1903991315

Volume 3, ISBN 1900360691

The Complete Fundraising Handbook, (DSC) ISBN: 1900360845

The Arts Funding Guide, (DSC) ISBN: 1903991102

The Youth Funding Guide (DSC) ISBN: 1-900360969

Guide to Arts funding in England

Available from the Department for Culture, Media and Sport (DCMS).

www.culture.gov.uk.

J4B Grants, grants and advice database at www.j4b.co.uk

Why are you seeking funding?

- Think this through carefully and put yourself in the mind of the would be funder.
 - New village hall – but why? – what will be the outcomes?. Who will benefit? Or is it just some grandiose idea. Need evidence of the need for the grant
 - New village hall roof – why? Who will benefit? What will they gain that couldn't have been gained another way?
 - What evidence have **you** got?
 - Is it a large project - greater than £10,000? – more difficult to fund so a lot of work needed
 - Can it be phased and broken down into smaller phases?
- Smaller than £10,000 – much easier to fund.

Understanding the Funder – The Logic Model

Starting Points	Central to Logic Models
<ul style="list-style-type: none">• The situation you are trying to address• The outcomes you are aiming to achieve• The assumptions you are making about why what you do will deliver the outcomes	<ul style="list-style-type: none">• Are changes or benefits for individuals, families, groups, businesses, organisations, and communities?• Not "what we do" but what results• Examples could include changes in skill development, behaviour, well-being• May be positive, negative, neutral, intended, or unintended

Top Funding Tips

- Put yourself about – network – network – network - but work as a TEAM.
- Make sure that every agency, every gov't department, every layer of local government, every funding organisation knows you, your village and your projects
- Get your district councillor, county councillor, MP, MEP on your side – TALK TO THEM and don't get into political arguments
- Learn to punch above your weight
- Have plans up your sleeve so that when you have the opportunity you can get your application in quickly
- Be aware of the evidence you will need and have it ready
 - An **Up To Date** village plan really helps as it show what residents need
- Be prepared to modify your plan to take into account the aspirations of the funder
- Take advantage of one off opportunities – Jubilees, Anniversaries, Parish Partnership etc etc
- Set yourself a target – say to gain 10% more for your village than any other village gets
- Don't expect to win everything - Don't be downhearted at failure
- Don't employ a professional fund raiser and be very wary of experts
- Help others – including all listed above – and be nice to them.

BUZZ WORDS

- Green
- Sustainable
- Deprived
- Isolated
- Community Cohesion
- Inter Generational
- Obesity
- Healthy Life Style

Large Grant Fund Sources

- **European funds** – big – more than village size – projects – needs help – e.g. NCC – LEP – MP – MEP etc
 - But some funds will be channelled through LAGs
- **Central Government** – has to fit with an agenda or project – usually not available to a village or town but see MyCommunityRights.org.uk
- **Local Government** – Districts and Counties often have some big pots available for limited help – competitive bidding required
- **The Big Lottery** – up to a large amount
- **The Dream Fund** – up to £250K
- Many other niche funds

Small Fund Sources

- The Parish or Town Council
 - Most funders require evidence of local support – and what is more local
 - Parish Councils can borrow money from the PWLB and don't pay VAT!
- The District or Borough Council will have a small grant scheme – use it
- Most Housing Associations have a community fund – of up to £2K per shot
- Cambridge Community Foundation – many funds
- Awards For All
- Business Sponsorship & Local Donations/fund raising

LEPs, LAGS & LEADER

The **GREATER CAMBRIDGE GREATER PETERBOROUGH LOCAL ENTERPRISE PARTNERSHIP** is one of thirty nine LEP's in England

Covers the whole of Cambridgeshire and Peterborough

Aim: The LEP is focused on delivering economic growth with a business-led remit to benefit the local area and its community. These changes will happen when we:

- **Collaborate** – with businesses, social enterprises, the voluntary sector, and the public sector to deliver sustainable economic growth
- **Create** – new jobs and the right conditions for enterprise growth including support for existing and innovative funding opportunities and initiatives

- **Champion** – the commercialisation of our knowledge base to achieve further growth in our key industries, and support our people to gain the skills required by employers

Our goal is to create an economy with 100,000 major businesses and create 160,000 new jobs by 2025, in an internationally significant low carbon, knowledge-based economy.

You can contact the Local Enterprise Partnership by emailing info@gcgp.co.uk, calling us on 01480 277180 or tweeting us at [@YourLEP](https://twitter.com/YourLEP)

The LEADER programme

Cambridgeshire Fens LEADER

The next Rural Development Programme, along with EU structural funds (the European Social Fund, the European Regional Development Fund) and the European Maritime and Fisheries Fund (EMFF) will contribute to the EU2020 objective of smart, sustainable and inclusive growth.

Cambridgeshire ACRE has led the development of a new Local Action Group and Local Development Strategy (LDS) which has been submitted to Defra for consideration. It is hoped that about £2 million of EU/Defra funds may be secured in what is a nationally competitive process. For more information or to discuss a potential project proposal, please contact Mike Carter on 01353 865047 or email mike.carter@camsacre.org.uk

NPFA

- The NPFA is a membership organisation and gives grants to its members – if they ask!

Standard Grants are up to £2,000 and there is a simple application form

SUMMARY OF GRANT FUNDING APPLICATION PROCESS

- 1. Does our project match the funder's criteria?**
Exactly (10) Quite well (5) Not really (1)
- 2. How straightforward is the application process?**
Easy (10) Bit complicated (5) Don't know where to start! (1)
- 3. How much money is involved?**
Significant % (10 or more) Less than 10% of turnover/current projects value (5) Only a few £100s (1)
- 4. How important is your project to the development of your organisation?**
Vital (10) Quite important (5) No impact (1)
- 5. Do we have experience of managing projects like this?**
Yes (10) A little (5) None (1)
- 6. How confident are you of the demonstrable need for this project?**
Very (10) Quite (5) Only a little (1)
- 7. How popular is the fund?**
Under-subscribed (10) Doesn't say (5) Over-subscribed (1)

Key: Score over 50 = Go for it!

Between 25 & 50 = Worth a shot if you can't find a more suitable funding avenue **and** you are really enthusiastic about delivering this project

Score under 25 = probably not worth wasting your time on