



Further to your information request FOI/EIR 23/24-490, please find your question and our response below.

**Request:**

- Please provide your organisation's official legal name.
- What was your organisation's total budget for the latest financial year? Please provide an estimate if uncertain.
- What was your full-time equivalent (FTE) for all staff for the latest financial year? Please provide an estimate if uncertain.
- What was your full-time equivalent (FTE) for staff specifically relating to data analytics roles in your organisation for the latest financial year? Please provide an estimate if uncertain.
- Which of the following types of data analytics are used in your organisation?  
Descriptive analytics / Diagnostic analytics / Predictive analytics / Prescriptive analytics / Other.
- Does your organisation have a dedicated strategy that incorporates data analytics or provides guidance on the effective use of data across your organisation?  
Yes / No / In process of being drafted / Data analytics is incorporated within a separate strategy (please state this document's name)
- What specific challenges or opportunities do you anticipate or have experienced in implementing data analytics?  
Data Privacy and Security / Limited Resources / Legacy Systems and Siloed Data / Bureaucratic Processes / Talent Acquisition and Retention / Ethical and Bias Concerns / Interoperability and Data Sharing / Other
- How frequently do you rely on data-driven insights to make strategic decisions within your organisation?  
Never / Rarely / Occasionally / Frequently / Very frequently
- What key performance indicators (KPIs) does your organisation use to measure the success of its technological innovation initiatives?  
Revenue Growth / Cost Reduction / Customer Satisfaction / Employee Engagement / Sustainability Metrics / Risk Management / Non-applicable / Other
- Based on documented procedures and practices, please indicate the extent to which data analytics initiatives are integrated into your organisation's strategic planning and decision-making processes:  
Not documented or practiced / Documented but not practiced / Documented and occasionally practiced / Documented and frequently practiced / Documented and consistently practiced

- How many successful data-analytics-driven innovative projects has your organisation implemented or continued to deliver in the past year?  
Please estimate if uncertain.
- Please list the titles of these data-analytics-driven innovative projects

**Response:**

- East Cambridgeshire District Council
- Please see [Council Accounts | East Cambridgeshire District Council \(eastcambs.gov.uk\)](https://www.eastcambs.gov.uk/council-accounts), page 6 states: the net operating budget for 2023/24 is £12,375,513
- 170.25
- Zero
- None
- No
- n/a
- Never
- n/a
- Not documented or practiced
- None
- n/a

This concludes your request FOI/EIR 23/24-490.

If information has been refused, please treat this as a Refusal Notice for the purposes of the Act.

If you disagree with our decision or are otherwise unhappy with how we have dealt with your request in the first instance you may approach [foi@eastcambs.gov.uk](mailto:foi@eastcambs.gov.uk) and request a review. A request for review must be made in no more than 40 working days from the date of this email.

Should you remain dissatisfied with the outcome you have a right under s50 of the Freedom of Information Act to appeal against the decision by contacting the Information Commissioner, Wycliffe House, Water Lane, Wilmslow SK9 5AF.