

Economic Development End of Year report 2015/2016

To promote the district as a great place to invest, live and grow your business	Baseline	Target	Outcome
To respond to 100 general enquiries from local residents and the business community on a broad range of business related issues including business start-up support, grants and funding and commercial property/land advice.	111 enquiries	100 enquiries	162 enquiries* (equating to +62) (see variation * on page 3)
To support 10 investment successes across the district	10	10	10 (see variation **)
To develop a new business website (Enterprise East Cambs) and platform for the district to encourage inward investment into the area and business interactions. Launch of site Sept 15	0	1	Completed- Web site launched in September 2015
Regular engagement with local, sub-regional and national bodies and stakeholders on issues relating to the East Cambridgeshire economy to attract investment into the area. £2m external funding/inward investment into the district By March 2016	£17.1m	£2m	£5.127m*** (equating to an increase of +£3.127m) (see variation ***)
Development of an East Cambs business database and e-mail distribution list for communications and marketing purposes By Sept 2015	0	1	1
Engagement with over 50 local employers across the district through a series of employer engagement visits	50	50	204 equating to +154 N.B-Details of specific businesses can be provided to councillors if required from Economic Development
*+62 business related enquiries. The Economic Development Service has been pro-active in supporting local businesses or emerging businesses with a variety of enquiries.			
**Economic Development Services have had the following investment successes; Fordham Abbey Estate – sake brewery (new investment) Pellet Plant – Potter Logistics (new investment) NIAB – Agri-tech centre, Soham (new investment) Deanta UK – New investment, Lancaster Way ALS – Cambridgeshire Business Park (expansion) 5 commercial property successes including; Centre e - Barton Road x 2 Ely city centre x 1 Sedgeway Business Park x 2			
*** Investment attracted + £3.127m based on forecasts of additional business rates receipts at Lancaster Way Enterprise Zone and additional agri-tech funding for Agri-gate centre, Soham.			

To facilitate a wide range of infrastructure improvements for the district to enhance its appeal to investors, businesses and residents	Baseline	Target	Outcome
To complete a GRIP 3 study and business for a new rail station in Soham. 1 study by March 2016.	0	1	0 **** (see variation ****)
To improve digital connectivity across the district and encourage local businesses to benefit from the financial support to invest in digital equipment.			
ECDC officer on programme/project boards Aug 15 - April 16 and attendance at meetings x 6	0	6	6
b) 20 local businesses receiving Connection Vouchers (£60,000) March 16	0	20	Awaiting project closure figures/ audit
**** Soham Grip 3 study now commenced and due for completion March 2017.			

Develop highly trained staff to support service delivery and enable the Economic Development Service Delivery Champion to drive forward Corporate Priorities	Baseline	Target	Outcome
To ensure all staff appraisals are completed annually and within the time frame set by HR 100% appraisals completed on time	2	2	On target for completion within required timescales
Bi - monthly service awareness briefings for Service Delivery Champion (6)	12	6	6 (but have regular catch up meetings with Service Delivery Champion)
To undertake regular briefings with the Economic Development Service Delivery Champion to ensure a better understanding of the service and to provide a forum for information exchange.			6 (but have regular catch up meetings with Service Delivery Champion)

Deliver economic and jobs growth through the provision of a range of support services	Baseline	Target	Outcome
<p>To co-ordinate and deliver an East Cambridgeshire Skills Fair in partnership with local secondary schools and the Cambridgeshire School's Area Partnership</p> <p>(1 event by Oct 15)</p>	1	1	<p>1</p> <p>Three out of four secondary schools; Ely Community College, Witchford Village College and Soham Village College, are working with the National Careers Service co-ordinator to look at their individual careers guidance and information strategies and have identified a number of events/programmes to provide further support to local students.</p>
<p>To create 8 new apprenticeships for 16-24 year olds across the district by the end of March 2016.</p> <p>8 apprenticeships supported by March 16</p>	8	8	8
<p>Development of an economic development investment programme from additional business rate receipts</p> <p>1 investment programme by Sept 15</p>	0	1	1

To promote an Open for Business culture by championing local business interests across ECDC departments	Baseline	Target	Outcome
<p>To co-ordinate and deliver an East Cambridgeshire Skills Fair in partnership with local secondary schools and the Cambridgeshire School's Area Partnership (please see previous performance measure too)</p>	<p>1 event held</p> <p>50 companies</p> <p>800 students</p>	<p>1 event held</p> <p>55 companies/</p> <p>800 students</p>	<p>Event held in October 2015 with over 1000 year 11 students attending and over 60 local businesses.</p>

Maximise income and external funding to help deliver the Council's Corporate Priorities	Baseline	Target	Outcome
Ensure that E-Space Business Centres are self-financing by maintaining occupancy levels above 80% and reduce operating costs.	80%	85% (occupancy rate)	88% (occupancy rate)
Integrate new broadband leased line and telephone systems at E-Space and develop a range of additional services that can be provided to tenants. By October 2015.	N/A	1	1
Work with the GCGP LEP to develop a 30 year manifesto for growth for the local area including key economic projects for East Cambridgeshire. By December 2015	N/A	1	1
Explore and develop a range of chargeable consultancy services that the economic development team can provide to the local business community and an appropriate delivery structure. By March 16.	N/A	1	1
Options assessment for developing a new e-space Business Centre including site selection and funding package.	N/A	1	1
Successfully let unit 8 St Thomas' Place following departure of the current tenant. By Dec 15	N/A	1	1 unit let *****
***** Variances: Unit 8 let in April 2016.			