
TITLE: Health and Wellbeing Strategy 2018-2021

Committee: Regulatory Services Committee

Date: 19th March 2018

Author: Environmental Services Manager

[S264]

1.0 ISSUE

1.1 To consider the draft refreshed Health and Wellbeing Strategy prior to consultation.

2.0 RECOMMENDATION(S)

2.1 Members are requested to Approve /amend/comment on the draft Health and Wellbeing Strategy and planned actions 2018-2021.

3.0 BACKGROUND/OPTIONS

3.1 In 2015 East Cambridgeshire launched its first Health and wellbeing Strategy with a focus on setting out how the council during its day to day business contributes to the improvement of health outcomes for our residents and people who work or visit the district.

3.2 Performance against the action plan was presented to members April 2017. It was recognised that the initial Health and wellbeing action plan reflected targets set within the departmental service delivery plans which have direct impact on the health and wellbeing of residents. It was also agreed that future action plans need to encompass the wider work being undertaken with other organisations to enhance opportunities available for residents, businesses and visitors to improve their health outcomes.

3.3 It is accepted that the health of people in East Cambridgeshire is generally good, compared with the English average. However, we need to be mindful of the changing demography of the district, especially the ageing population.

3.4 In 2017/18 an officer workshop and member seminar were held to help review the councils approach to health and wellbeing and to refocus the council's priorities. These sessions provided a useful starting point for refreshing the strategy, focussing on introducing "health is everyone's business"

3.5 Annually Public Health England provides local authorities health summaries. These summaries pre-date the Public Health Outcomes Framework (PHOF), but include many of the same indicators, as with the PHOF comparing the position for East Cambridgeshire with the England average. The health profile include a spine chart, which summarises the local position for the health

determinants and outcomes. The main areas of concern for East Cambridgeshire are:

- Excess weight in adults
- Percentage of physically active adults
- Recorded diabetes
- Smoking prevalence in adults
- Hospital stays for self harm
- Killed and seriously injured on roads

3.6 As a result of presenting The Health profile for East Cambridgeshire to members during the Health and Wellbeing seminar and in consultation with officers, it was agreed to concentrate on two priorities within the refreshed strategy.

1. Physical activity and healthy lifestyles
2. Partnership working

3.7 The strategy continues to reflect through the wider determinants of health model, how the council contributes through its day to day work to the health and wellbeing of its communities (page 7). This model is widely understood and sets out how the environment, culture and the economy impact on health including such issues as worklessness, housing standards and education attainment.

3.8 Within the strategy (page 21) we have set out how the Council intend to address the priorities

4.0 ARGUMENTS/CONCLUSIONS

4.1 The health of people in East Cambridgeshire is generally good, compared with the English average, however there are areas where we are near to or below the English average. These mostly relate to healthy lifestyles and physical activity.

4.2 Following on from the officer and Member seminar it was agreed that the refreshed East Cambridgeshire Health and wellbeing strategy should reflect the findings of the Health profile for the district, setting two clear priorities

- Physical activity and healthy lifestyles
- Partnership working

4.3 The action plan sets out how the council intends to address these issues involving partners from public and voluntary sector as well as businesses.

4.4 The Health and Wellbeing Strategy is one of a number of strategies adopted by the council that addresses health inequalities. It is essential that these policies interlink and consideration is given to ensuring the future health of our residents and those people who visit and work in East Cambridgeshire.

5.0 FINANCIAL IMPLICATIONS/EQUALITY IMPACT ASSESSMENT

5.1 A budget of £10,000 is allocated to the implementation of the Health and wellbeing Strategy, to date this budget has been sufficient to cover any associated costs.

5.2 Equality Impact Assessment (INRA) not required.

6.0 APPENDICES

6.1 Draft Health and Wellbeing Strategy 2018-2021.

<u>Background Documents</u>	<u>Location</u>	<u>Contact Officer</u>
	Room	Liz Knox Environmental Services Manager (01353) 616313 E-mail: Liz.Knox@ eastcambs.gov.uk