

**Chippenham**

# A Vision for Chippenham

## Have your say on the future of Chippenham

- **What do you want to change or improve?**
- **What do you want to protect?**
- **What facilities would you like to see?**

**What do you think?** We want your views on how Chippenham should change in the future. What sort of place would you like Chippenham to be? What are your priorities for the village and the wider Parish? Your views will help us to form a long-term vision for Chippenham which sets out how it should develop over the next 20 years.

**What will the Vision do?** The Vision will be used to guide decisions on future development and planning applications. It will also help ensure that key infrastructure and facilities are provided and improved. The Vision will be included in the statutory development plan for East Cambridgeshire - known as the 'Core Strategy'.

**How do I comment?** Please let us have your views by answering the questions below. Comments can be made from **27 June-18 July 2011** and should be posted to: Forward Planning, East Cambridgeshire District Council, The Grange, Nutholt Lane, Ely, CB7 4EE. Our website contains background documents and questionnaires on other settlements (which you are welcome to fill out): [www.eastcambs.gov.uk/local-development-framework/consultation-villagetown-visions](http://www.eastcambs.gov.uk/local-development-framework/consultation-villagetown-visions). There will be a further opportunity to make comments on the draft Vision, which we hope to publish in early 2012. If you have any questions please call the Forward Planning team on 01353 665555.

Any information that you will provide will be used for the purpose of the Core Strategy, and processed in accordance with the Data Protection Act.

### 1. Please provide your details:

<b>Name:</b>	<input type="text"/>
<b>Company:</b>	<input type="text"/>
<b>Email address:</b>	<input type="text"/>
<b>Address 1:</b>	<input type="text"/>
<b>Address 2:</b>	<input type="text"/>
<b>Town/City:</b>	<input type="text"/>
<b>Postcode:</b>	<input type="text"/>
<b>Phone Number:</b>	<input type="text"/>

### 2. Please select whether you would like your details to be added to the Core Strategy consultation database, in order to be notified of key stages of production:

- Yes  No

### 3. Please indicate the main reason for your interest in the development of Chippenham:

- Local resident of Chippenham  Developer or local landowner
- Local business owner  Potential investor
- Employee, working in Chippenham  Professional interest
- Other (please specify)

**4. How would you like to see the village/parish change or improve in the future? Please list your top 3 priorities below:**

Priority 1

Priority 2

Priority 3

## Housing

**5. Do you think there should be housing growth on the edge of Chippenham? Please choose one of the following options:**

- No
- Yes - small scale housing growth (up to 10 houses) for a mix of private and affordable housing (e.g. as provided by Sanctuary Hereward)
- Yes - medium scale housing growth (up to 20 houses) for a mix of private and affordable housing
- Yes - large scale housing growth (more than 20 houses) for a mix of private and affordable housing
- Yes - small/medium scale housing growth for affordable housing only

Other (please provide details)

**6. Housing development will continue to come forward on small sites within the village. However, schemes are currently limited to a maximum of 2 dwellings (taking account of the size of the village and local facilities).**

**Do you think this approach should continue?**

- Yes
- No
- Don't know

If you selected no, what alternative approach would you like to see?

## Employment

**7. Would you like to see more opportunities for small businesses in the village/parish? (e.g. offices, industrial units, workshops).**

- Yes
- No

## Development envelope

**8. The development envelope marks the built up area of the village where development is normally allowed to take place. The area outside the development envelope is protected as open countryside.**

**Which of the following approaches would you prefer?**

- Keep the development envelope
- Replace development envelopes with a policy that assesses each application on its merits

## Local infrastructure and facilities

**9. The District Council can secure funds from developers to spend on improving local infrastructure and facilities. If new development comes forward in the village, what benefits would you like to see? Please select your top 3 priorities from the list:**

	Priority 1	Priority 2	Priority 3
Improvements to play areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improvements to sports grounds/open space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More school places	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improvements to pedestrian/cycle routes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improvements to the community/village hall	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Village shop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Highway improvement scheme	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If you selected other, please provide details

**10. For the priorities that you have selected in Question 9 above, can you provide more detail on what these improvements should be and where they should be located?**

**11. Please use this space to make any other comments:**

## Monitoring Information (Optional)

It would be useful if you could please provide the following information about yourself:

### 12. Sex

- Male  Female

### 13. Status

- Employee  Unemployed  Student  
 Self-employed  Homemaker  Retired

**14. Age**

- |                                  |                             |                             |
|----------------------------------|-----------------------------|-----------------------------|
| <input type="radio"/> 0-16 years | <input type="radio"/> 40-49 | <input type="radio"/> 75-84 |
| <input type="radio"/> 17-24      | <input type="radio"/> 50-59 | <input type="radio"/> 85+   |
| <input type="radio"/> 25-39      | <input type="radio"/> 60-74 |                             |

**15. Ethnic origin**

- |  |  |  |
|--|--|--|
| <input type="radio"/> White British          | <input type="radio"/> Chinese                | <input type="radio"/> Caribbean              |
| <input type="radio"/> White Irish            | <input type="radio"/> Indian                 | <input type="radio"/> Other black background |
| <input type="radio"/> Other white background | <input type="radio"/> Pakistani              | <input type="radio"/> Other ethnic group     |
| <input type="radio"/> Gypsy / Traveller      | <input type="radio"/> Other Asian background |  |
| <input type="radio"/> Mixed ethnicity        | <input type="radio"/> African                |  |

**16. Disability**

**Under the Disability Discrimination Act a person has a disability if he/she 'has a physical or mental impairment which has a substantial and long-term effect on his/her ability to carry out normal day to day activities.' Do you consider yourself to have a disability?**

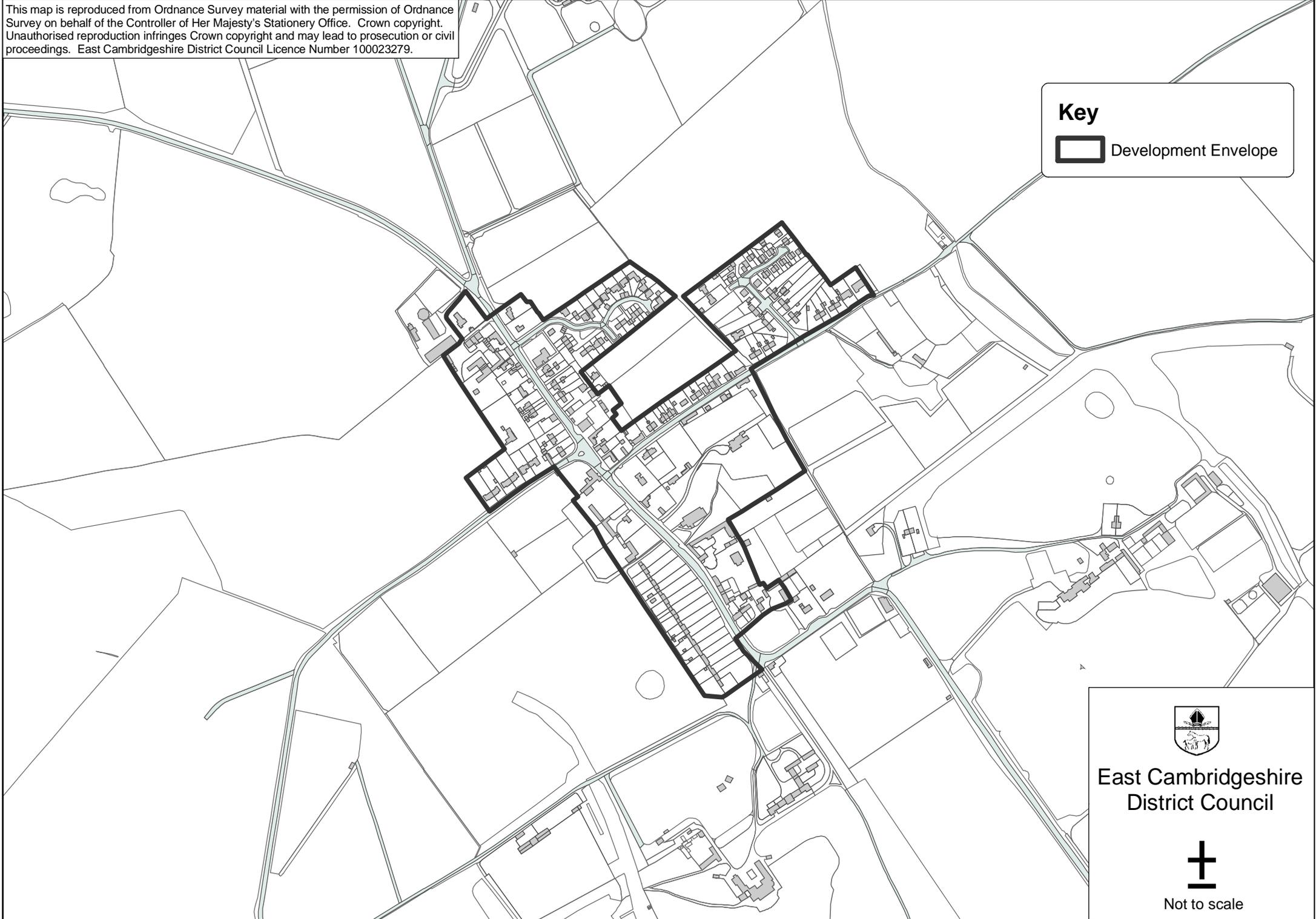
- Yes  No

Thank you for your help.

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**Key**

 Development Envelope



East Cambridgeshire  
District Council



Not to scale

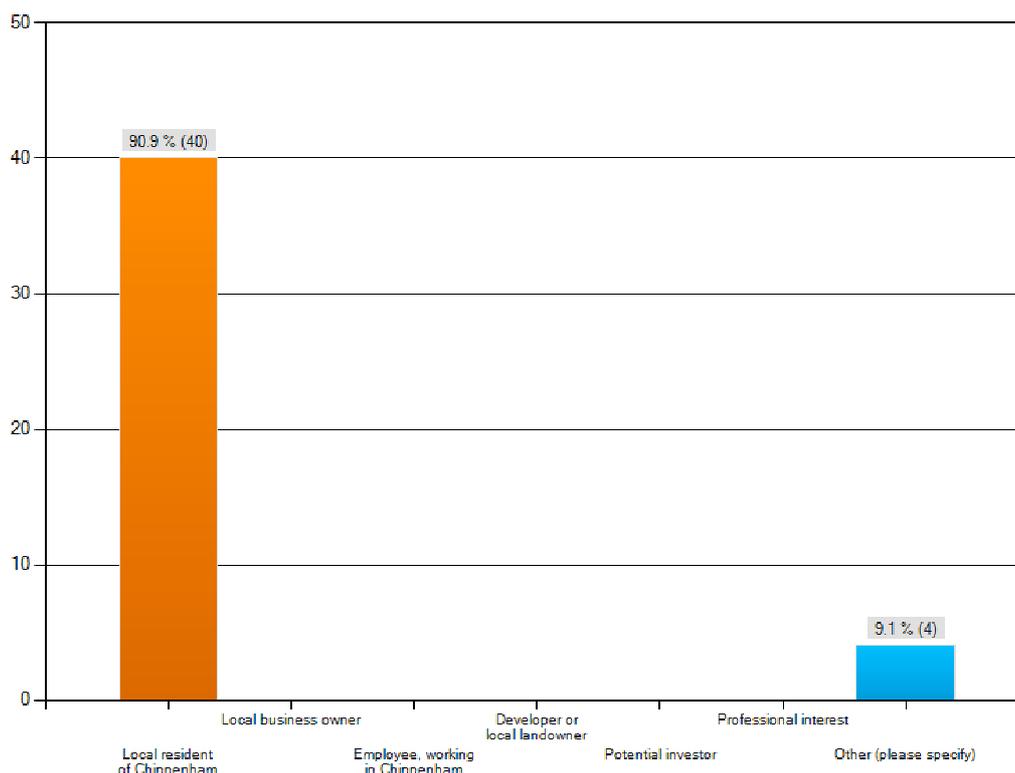
# Chippenham Village Vision Questionnaire Results

## Key facts:

Consultation period:	27 <sup>th</sup> June – 18 <sup>th</sup> August 2011
Total responses:	44
Number of dwellings:	250
Response rate:	18%

## Summary of Results

### Q3. Please indicate your main interest in the development of Chippenham



A total of 44 people responded to this question with 90.9% of respondents stating that their main interest in the development of Chippenham was as a local resident.

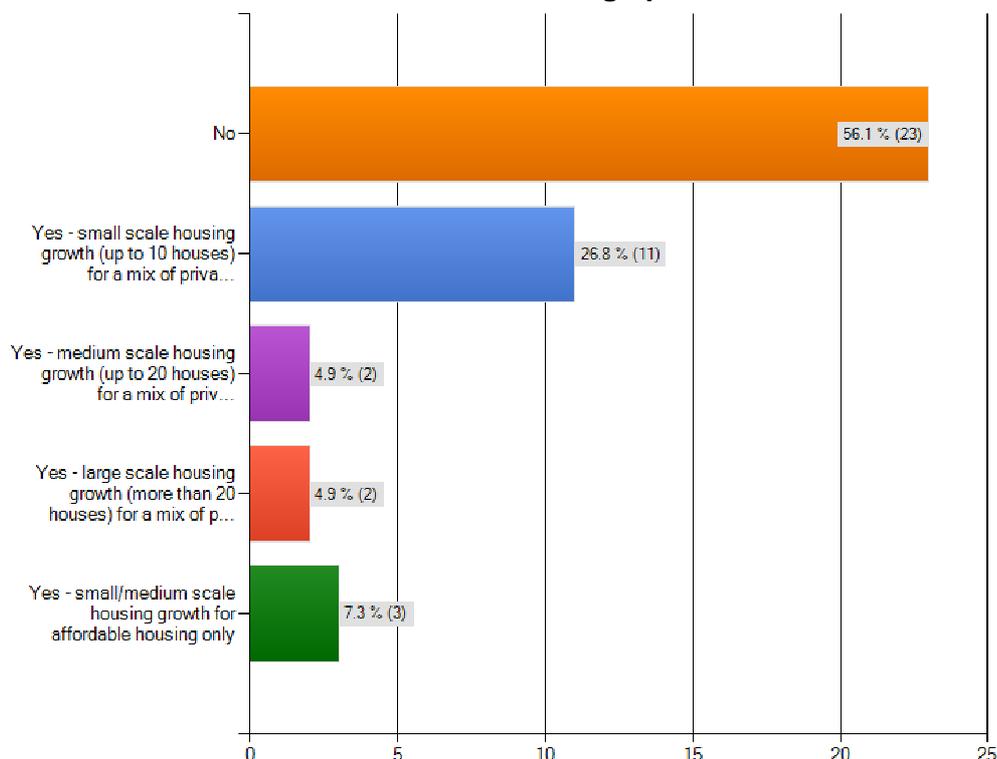
### Q4. How would you like to see the village/parish change or improve in the future? Please list your top 3 priorities below:

A total of 102 suggestions were made on how the village/parish could improve in the future:

- Traffic calming/speed reduction/bypass (15 comments)
- New village shop (12 comments)
- Improved transport links/public transport services (7 comments)
- New/improved footpaths/cycleways (7 comments)
- New development to be sustainable (6 comments)
- Maintain character of the village (5 comments)
- Provide more facilities for younger people (2 comments)
- More school places (2 comments)
- No change (2 comments)
- Employment opportunities (2 comments)
- Infill only (2 comments)

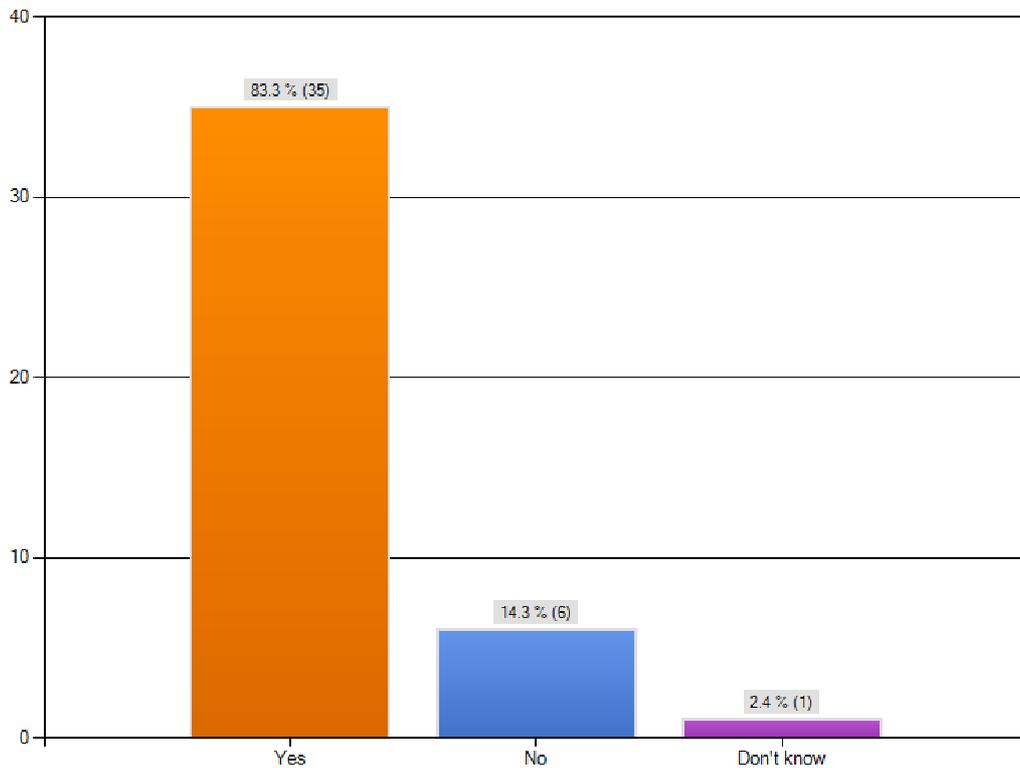
- Connection to gas main (2 comments)
- New housing
- Improve sewerage system
- Planning control of existing businesses
- Educational facilities
- Facilities to attract younger families
- No large scale development
- Housing for older people
- Support social interaction
- Improve biodiversity
- Village picnic area
- Oppose storage/warehousing
- Improve access to local healthcare facilities

**Q5. Do you think housing growth should be permitted on the edge of Chippenham? Please choose one of the following options:**



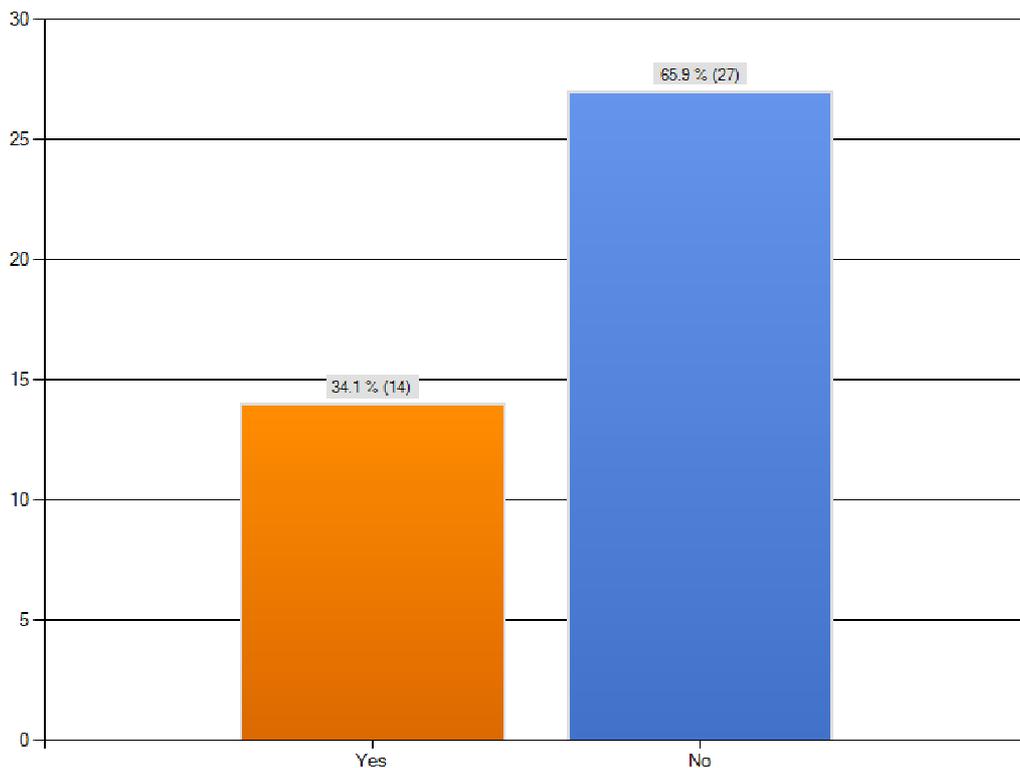
A total of 41 people responded to this question, with 3 people choosing not to answer. Responses were fairly evenly split, with a slight majority of respondents (56.1%) stating that housing growth should not be allowed outside the development envelope on the edge of Chippenham. Approximately 44% of respondents expressed support for growth, with most support given to small scale housing growth for a mix of private and affordable housing.

**Q6. Housing development will continue to come forward on small sites within the village. However, schemes are currently limited to a maximum of 2 dwellings (taking account of the size of the village and local facilities). Do you think this approach should continue?**



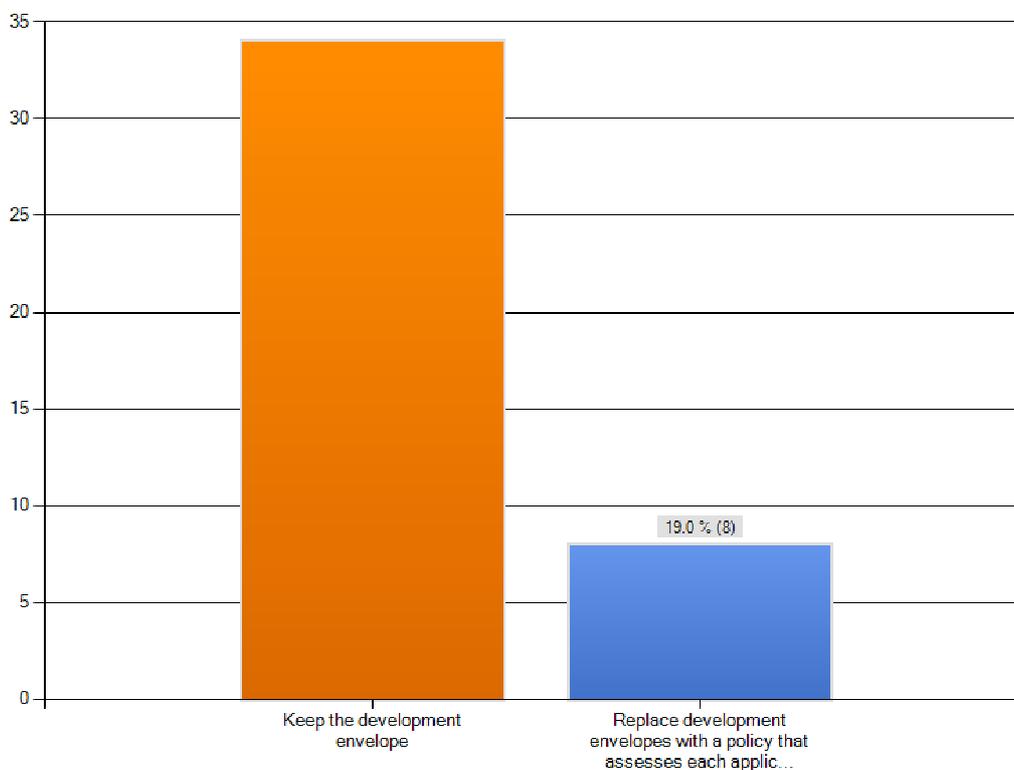
A total of 42 people responded to this question, with 2 choosing not to answer. The majority (83.3%) supported retention of the current policy to restrict housing schemes within the development envelope to a maximum of 2 dwellings and 14.3% of respondents disagreed with the current approach.

**Q7. Would you like to see more opportunities for small businesses in the village/parish (e.g. offices, industrial units, workshops)?**



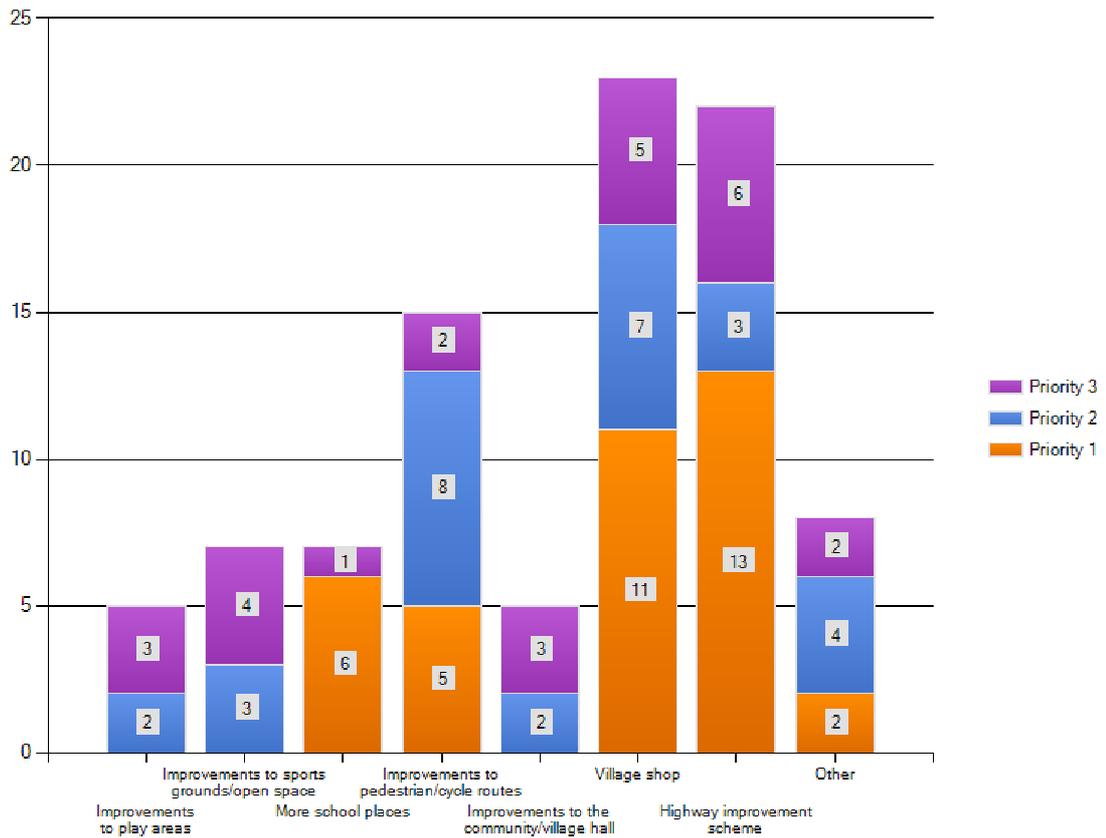
A total of 41 people responded to this question, with 3 choosing not to answer. Most respondents (65.9%) stated they were not supportive of new business development in the village/parish.

**Q8. The development envelope marks the built up area of the village where development is normally allowed to take place. The area outside the development envelope is protected as open countryside. Which of the following approaches would you prefer?**



A total of 42 people responded to this question, with 2 people choosing not to answer. The vast majority of respondents (81%) stated their preferred approach would be to keep the development envelope, whilst 19% thought that the development envelope should be replaced with a policy that assesses each application on its merits.

**Q9. The District Council can secure funds from developers to spend on improving local infrastructure and facilities. If new development comes forward in the village, what benefits would you like to see?**



A total of 38 people responded to this question, with 6 choosing not to answer. Overall, the need for a village shop (23 people) and a highway improvement scheme (22 people) scored most highly.

**Q10. For the priorities you have selected in Question 10 above, can you provide more detail on what these improvements should be and where they should be located?**

A total of 29 people responded to this question, which raised infrastructure issues at the following locations:

- Traffic calming – High Street e.g. pinch points to either end
- Footpath to continue from the village to La Hogue farm shop
- Footpath to Chippenham Fen
- Repair road surface in Tharp Way

The following non site-specific comments were also received: need for a new windmill, regular bus service, new village shop, new basketball court, traffic calming measures, more school places, high speed broadband, support for renewable energy, need for bridleways.

**Q11. Please use this space to make any other comments:**

A total of 16 people provided a response to this question making the following comments: need to upgrade the sewage system, traffic issues are worsening, District Council should take the views of the Parish Council into account, need more footpaths, low cost housing should remain so in perpetuity, Chippenham is ideal for/not suited for further development, review development envelope, protect character of the village, need a village shop, need communication across local authority boundaries, enhance biodiversity.